

شماره : ۵۲۲/۱۵۵۰۷۰۶
 تاریخ : ۱۴۰۲/۰۱/۱۵
 زمان : ۱۶:۴:۲۴
 پیوست : دارد



بسمه تعالی

جناب آقای طاهری

مدیرکل محترم دفتر شرق آسیا و اقیانوسیه سازمان توسعه تجارت ایران

سرکار خانم اسدی

سرپرست محترم معاونت امور بین الملل اتاق بازرگانی، صنایع، معادن و کشاورزی ایران

جناب آقای صادقی

مشاور محترم ارتباطات و امور بین الملل سازمان توسعه و نوسازی معادن و صنایع معدنی ایران ایمیدرو

جناب آقای دکتر شمس فرد

رئیس محترم اتحادیه صادرکنندگان خشکبار ایران

جناب آقای حسینی

رئیس محترم هیئت مدیره اتحادیه صادرکنندگان فرآورده های نفت، گاز و پتروشیمی

جناب آقای تنهایی

رئیس محترم اتاق بازرگانی ایران و کره جنوبی

موضوع: اطلاع رسانی در رابطه با نمایشگاه واردات کره جنوبی ۲۰۲۳

با سلام،

احتراماً، بنا به اطلاع واصله از نمایندگی جمهوری اسلامی ایران در سئول، انجمن واردکنندگان کره جنوبی (کویما) برای حضور در تنها نمایشگاه واردات محور این کشور تحت عنوان «نمایشگاه واردات کره جنوبی ۲۰۲۳» که از ۸ تا ۱۱ تیر ۱۴۰۲ (۲۹ ژوئن - ۱ ژوئیه ۲۰۲۳) در مجموعه نمایشگاهی COEX سئول برگزار می شود، از شرکت های ایرانی برای عرضه توانمندی های خود و بررسی فرصت های همکاری تجاری دعوت به عمل آورده است.

خواهشمند است دستور فرمائید مراتب در اسرع وقت به تجار و صادرکنندگان ایرانی که تمایل و توانمندی لازم برای ورود به بازار کره جنوبی را دارند، اطلاع رسانی شده و این اداره کل را نتیجه مطلع نمایند. تصویر ایمیل و دیگر ضمائیم دریافتی جهت مزید استحضار ارسال می گردد.

علی چگنی

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مدیر کل دفتر دیپلماسی اقتصاد مقاومتی



2023 KOREA IMPORT FAIR

Trade with Trust

June 29th~
July 1st,
2023

COEX HALL
C1, C2



Organized by



Sponsored by



Ministry of Trade,
Industry and Energy



Korea Trade Promotion
Administration Agency

in Cooperation with



KITA.org

Foreign Embassies in Korea



ASEAN-KOREA CENTRE



한-아프리카재단
Korea-Africa Foundation



한국-아랍 소사이어티
Korea-Arab Society



한-중앙아시아협력회
Korea-Central Asia Cooperation Forum



Korea-Central Asia
Cooperation Forum Secretariat



As an only import-oriented exhibition in Korea, the Korea Import Fair is the bridgehead for foreign countries to enter the Korean market




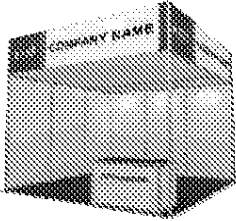


Korea's import market ranks the 9th in the world with trade volume over 500 billion dollars

Korea Importers Association
 wish you a great success and expansion
 for economic future of Korea

Exhibition Overview

Period	10:00 ~ 17:00, June 29(Thu) ~ July 1(Sat), 2023
Venue	Hall C1, C2, COEX, Seoul Korea
Scale	5,184m ²
Items	Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc.
Event	B2B 1:1 meeting, Korea's Trade(Import) policy session
Organized by	Korea Importers Association(KOIMA)
Sponsored by	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

Booth Fee

Booth Type	 	 
Price	US\$ 2,800/9m ² (3m x 3m)	US\$ 2,300/9m ² Minimum US\$ 9,200/36m ²
Complimentaries	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m ² per unit	Not available

2023 KOREA IMPORT FAIR

Trade with Trust

Discount Rate

Booth Fee	US\$ 2,800 / 9m	Basic
Promotion	by Dec. 2022	50%DC
	by Jan. 2023	40%DC
	by Feb. 2023	30%DC
	by Mar. 2023	20%DC
<p>※ 10% Advance payment must be done for the registration to 1800-007-121524 Shinhan Bank (Korea Importers Association) SWIFT : SHBKCRSE</p>		

Registration Info.

<p>Deadline: May 31, 2023 How to apply : submit the completed application</p>	
By E-mail	overseas@koima.or.kr
By Website	www.kif2023.com
By Fax	82-2-749-1830

Settlement Instruction

Bank Account	180-007-121524 Shinhan Bank
Beneficiary	Korea Importers Association(KOIMA)
Swift Code	SHBKCRSE



KOREA KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

Tel: 82-2-6677-3662 / Fax: 82-2-749-1830 / E-mail: overseas@koima.or.kr / website: www.kif2023.com

POST-SHOW REPORT THE IMPORT GOODS FAIR 2022



POST-SHOW REPORT

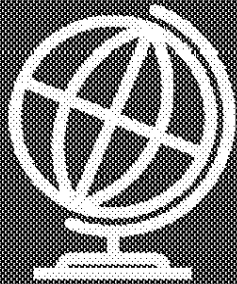
THE IMPORT GOODS FAIR 2022



IMPORT GOODS FAIR 2022

THE IGF 2022 AT A GLANCE

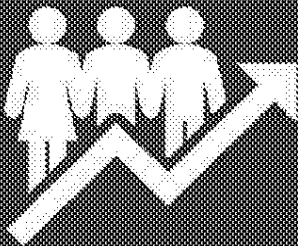
61 COUNTRIES REPRESENTED



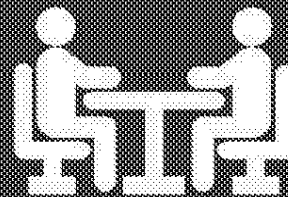
91 EXHIBITORS PARTICIPATED



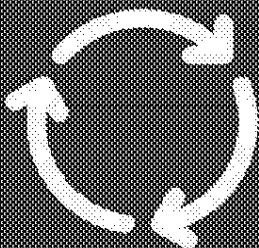
2,306 VISITORS ATTENDED



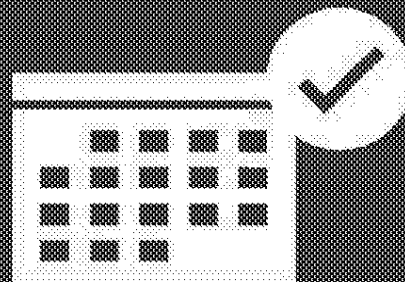
184 B2B MEETINGS

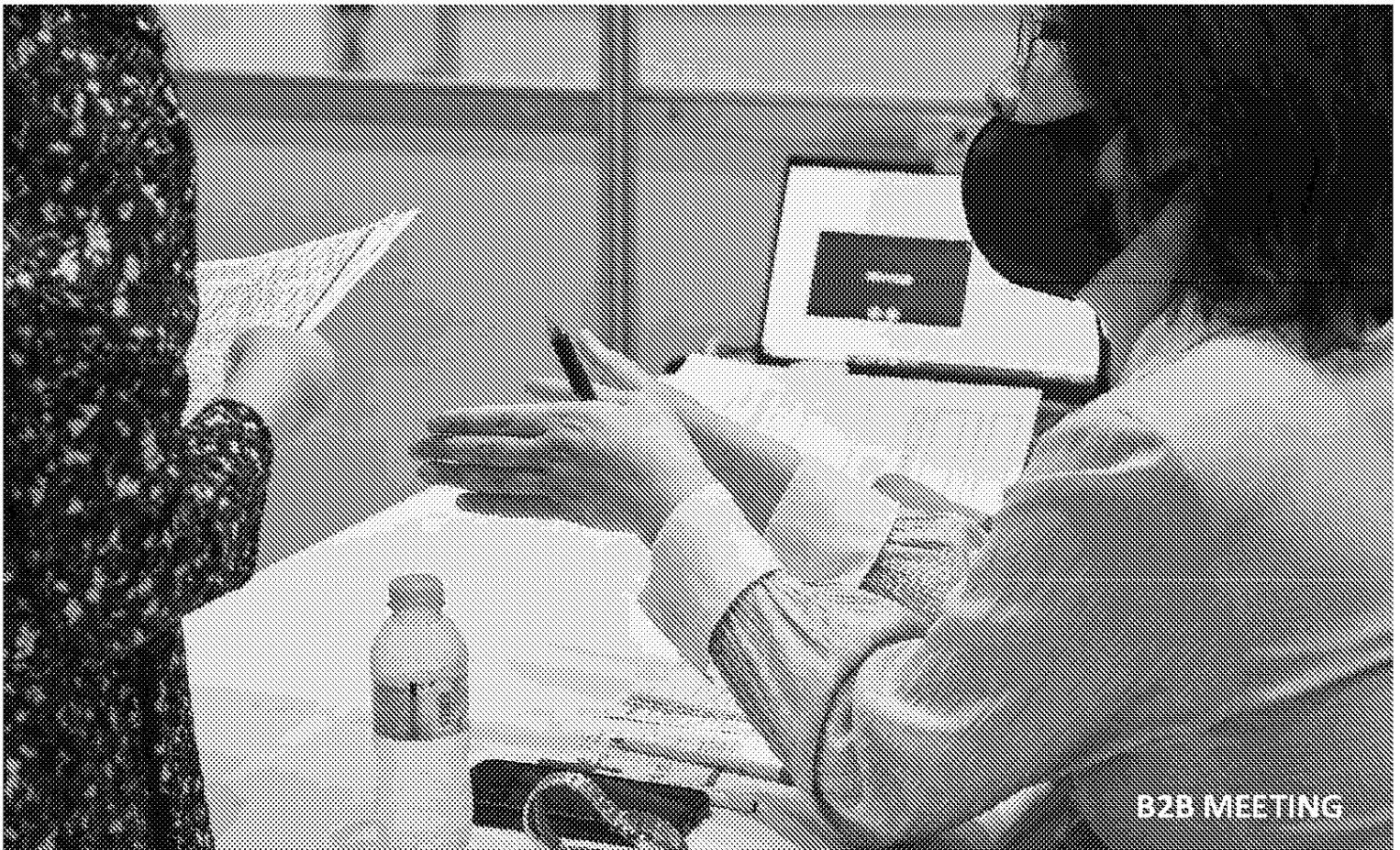


91% WILLING TO RETURN



MARK YOUR CALENDAR
JUNE 29TH 2023





■ OVERVIEW

The annual Import Goods Fair (IGF hereafter) is a flagship project organized by Korea Importers Association (KOIMA hereafter) since 2004. Between June 23 25, 2022, KOIMA has successfully hosted **The Import Goods Fair 2022** (IGF 2022 henceforth). IGF 2022 marks the 19th anniversary of this annual event. **91 exhibitors**, including **57 embassies**, from **61 countries**, comprised of Korean importers, foreign exporters, the foreign Embassies in Korea, and other partner organizations participated, occupying in **121 booths**.

As a trade organization that focuses on import, KOIMA has proudly organized **7 Seminars** on trade policy and business strategy, along with **184 B2B Meetings**, both online and offline. B2B has been the buzzword throughout KOIMA's preparation of the IGF 2022. From the onset, KOIMA spared no effort in making sure this event rightfully serves the interest of businesses across the world. **The Import Goods Fair 2023** is scheduled to take place from **June 29th 2023 to July 1st 2023** at **COEX, Hall C1 & C2, Seoul, Korea**.



■ GOALS

The annual Import Goods Fair aims to achieve mainly three things.

① Intermediating B2B Meetings

B2B Meeting is at the heart of KOIMA's mission. For businesses unfamiliar with the Korean market, matching up with the right business partner is at the crux of making their way to the Korean market successfully. Korean businesses are as interested and eager to importing competitive commodities from outside of Korea. They always eye on new products that are like to fare well in the country. B2B Meeting may not be an end of itself, but an important steppingstone to achieving mutual benefit.

② Consolidating Global Network

B2B Meeting is likely be in void until and unless supported by the Embassies and Trade Representatives in Korea. For the IGF 2022, we were delighted to have **61 countries** represented at the Fair, not to mention **57 Ambassadors** at the opening ceremony of the event. The IGF Secretariat is looking forward to increasing that numbers. Going forward, any embassies or trade missions in Korea unrepresented in our previous events are more than welcomed to take part in KOIMA's future events, the IGF in particular.

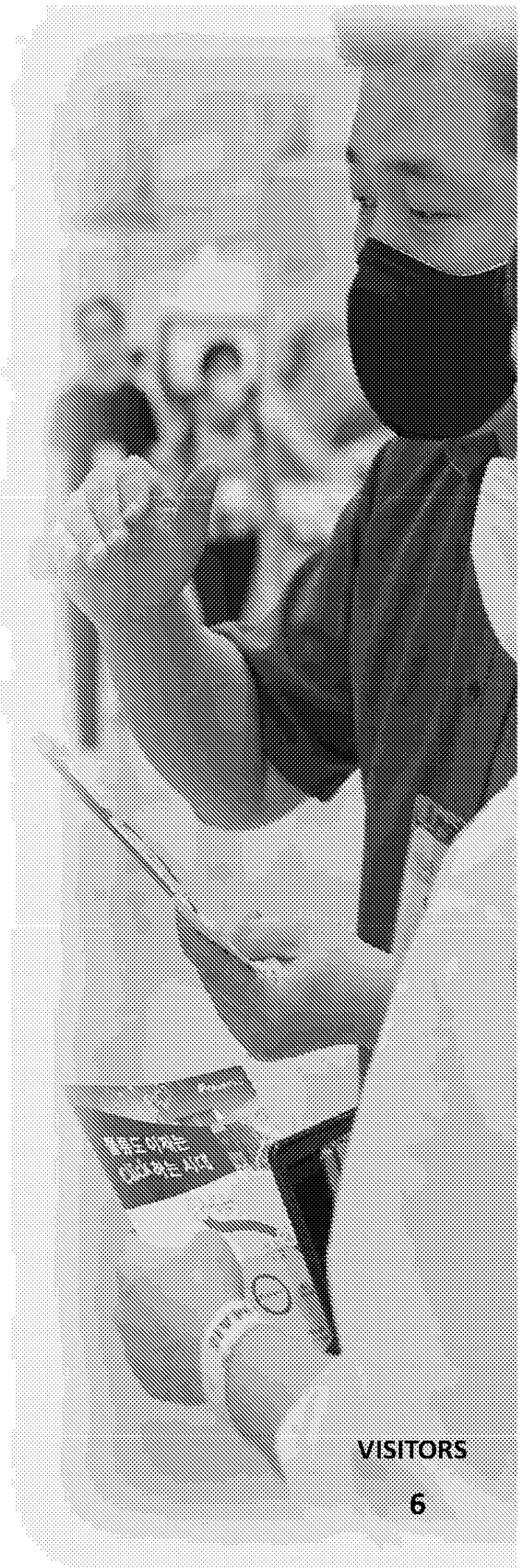


③ Attracting Prospective Consumers

It is almost indisputable that consumers, in the end, are the real VIPs to our event. Neither intermediating B2B meetings nor consolidating KOIMA's global network is more important than attracting visitors who are highly likely to become the consumers of showcased commodities.

The IGF Secretariat understand and acknowledges that visitor attraction was an area that it unfortunately fell short of at the IGF 2022. We highlight that this was in big part due to the lingering aftermath of the COVID-19. While the IGF 2022 was designed to mark a fresh and vigorous rebound back to business, garnering the interest of ordinary consumers still had a long way to go.

However, we also reiterate that this will be an area that the Secretariat plans to make an improvement on in times to come. This will include allocating more budget on social media marketing, advertising the event more proactively using the Association's social media accounts (Facebook, Instagram, YouTube, etc.), increasing media presence, and numerous other efforts, as necessary. This, however, cannot be done by KOIMA alone. Only through coordinated efforts with the Embassies in Korea and other partner organizations can KOIMA make a substantial difference.



VISITORS

6



EXHIBITORS AND BOOTHS

The exact list of exhibitors vary from year to year. While many companies directly file their application, some businesses partake in collaboration with participating Embassies or trade representatives in Korea. The list of exhibitors from the IGF 2022 is as follows.

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A01	BOLIVIA	PLURINATIONAL STATE OF BOLIVIA
A02	PROCOMER	REPUBLIC OF COASTA RICA
A03	DOMINICAN REPUBLIC	DOMINICAN REPUBLIC
A04	EL SALVADOR	REPUBLIC OF EL SALVADOR
A05	PERU	REPUBLIC OF PERU
A06	MEXICO	UNITED MEXICAN STATES
A07	UZBEKISTAN	REPUBLIC OF UZBEKISTAN

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A08	UZBEKISTAN	REPUBLIC OF UZBEKISTAN
A09	LOUNGE	NONE
A10	LOUNGE	NONE
A11	VENEZUELA	BOLIVARIAN REPUBLIC OF VENEZUELA
A12	ICHIRAN RAMEN	REPUBLIC OF KOREA
A13	GUATEMALA	REPUBLIC OF GUATEMALA
A14	HYANGFACTORY.CO.,LTD	REPUBLIC OF KOREA
A15	ARGENTINA	ARGENTINA REPUBLIC
A16	KOREA MCNULTY.CO.,LTD	REPUBLIC OF KOREA
A17	ECUADOR	REPUBLIC OF ECUADOR
A18	LINKTRADE CO., LTD.	REPUBLIC OF KOREA
A19	KOREAN COUNCIL ON LATIN AMERICA & THE CARRIBEAN	LATIN AMERICA & THE CARRIBEAN
A20	CHINA	PEOPLE'S REPUBLIC OF CHINA
A21	COLOMBIA	REPUBLIC OF COLOMBIA
A22	YANBIAN CHINA	PEOPLE'S REPUBLIC OF CHINA
A23	TAJIKISTAN	REPUBLIC OF TAJIKISTAN
A24	TAJIKISTAN	REPUBLIC OF TAJIKISTAN
A25	TAJIKISTAN	REPUBLIC OF TAJIKISTAN
A26	TAJIKISTAN	REPUBLIC OF TAJIKISTAN
A27	TESO FOODS	MONGOLIA
A28	CASHMERE SHOP	MONGOLIA
A29	MONGOLIA	MONGOLIA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
A30	KAZAKHSTAN	REPUBLIC OF KAZAKHSTAN
B01	LOTTE MART	REPUBLIC OF KOREA
B02	LOTTE MART	REPUBLIC OF KOREA
B03	LOTTE MART	REPUBLIC OF KOREA
B04	LOTTE MART	REPUBLIC OF KOREA
B05	ULTRA V CO.,LTD	REPUBLIC OF KOREA
B06	VALUELINKU	REPUBLIC OF KOREA
B07	HELMSMAN QUALITY & TECHNOLOGY SERVICES	PEOPLE'S REPUBLIC OF CHINA
B08	KYRGYZSTAN	KYRGYZ REPUBLIC
B09	KYRGYZSTAN	KYRGYZ REPUBLIC
B10	KYRGYZSTAN	KYRGYZ REPUBLIC
B11	KYRGYZSTAN	KYRGYZ REPUBLIC
B12	LOUNGE	NONE
B13	TURKMENISTAN	TURKMENISTAN
B14	LOUNGE	LOUNGE
B15	PAKISTAN	ISLAMIC REPUBLIC OF PAKISTAN
B16	KOIMA	REPUBLIC OF KOREA
B17	KOIMA	REPUBLIC OF KOREA
B18	KOIMA	REPUBLIC OF KOREA
B19	KOIMA	REPUBLIC OF KOREA
B20	VITARIUM	REPUBLIC OF KOREA
B21	YOUNGHEUNG GROCERIES CO., LTD	REPUBLIC OF KOREA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
B22	VITARIUM	REPUBLIC OF KOREA
B23	YOUNGHEUNG GROCERIES CO., LTD	REPUBLIC OF KOREA
B24	KYRGYZSTAN	KYRGYZ REPUBLIC
B25	KYRGYZSTAN	KYRGYZ REPUBLIC
B26	KYRGYZSTAN	KYRGYZ REPUBLIC
B27	KYRGYZSTAN	KYRGYZ REPUBLIC
B28	SRI LANKA	DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA
B29	BANGLADESH	PEOPLE'S REPUBLIC OF BANGLADESH
B30	TAPEI MISSION IN KOREA	TAIWAN
B31	HONG KONG TRADE DEVELOPMENT COUNCIL	HONG KONG
B32	PACIFIC ISLANDS PAVILION	PACIFIC ISLANDS COUNTRIES
C01	BUSAN EXPO	REPUBLIC OF KOREA
C02	WORLD CUP 2022 QATAR	STATE OF QATAR
C03	BUSAN EXPO	REPUBLIC OF KOREA
C04	WORLD CUP 2022 QATAR	STATE OF QATAR
C05	INDONESIA	REPUBLIC OF INDONESIA
C06	INDONESIA	REPUBLIC OF INDONESIA
C07	INDONESIA	REPUBLIC OF INDONESIA
C08	INDONESIA	REPUBLIC OF INDONESIA
C09	PHILIPPINES	REPUBLIC OF THE PHILIPPINES
C10	PHILIPPINES	REPUBLIC OF THE PHILIPPINES
C11	PHILIPPINES	REPUBLIC OF THE PHILIPPINES

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
C12	PHILIPPINES	REPUBLIC OF THE PHILIPPINES
C13	ASEAN-KOREA CENTRE	ASEAN
C14	VIET NAM	SOCIALIST REPUBLIC OF VIET NAM
C15	BRUNEI	BRUNEI DARUSSALAM
C16	SINGAPORE	REPUBLIC OF SINGAPORE
C17	CASHMERE HOUSE	REPUBLIC OF KOREA
C18	CASHMERE HOUSE	REPUBLIC OF KOREA
C19	CASHMERE HOUSE	REPUBLIC OF KOREA
C20	SAMDAEIN GINSENG	REPUBLIC OF KOREA
C21	OMAN	SULTANATE OF OMAN
C22	INDIA	REPUBLIC OF INDIA
C23	JORDAN	THE HASHEMITE KINGDOM OF JORDAN
C24	THAILAND	KINGDOM OF THAILAND
C25	SOUTH AFRICA	REPUBLIC OF SOUTH AFRICA
C26	MALAYSIA	MALAYSIA
C27	TUNISIA	REPUBLIC OF TUNISIA
C28	LAOS	LAO PEOPLE'S DEMOCRATIC REPUBLIC
C29	ZAMBIA	REPUBLIC OF ZAMBIA
C30	CAMBODIA	KINGDOM OF CAMBODIA
C31	ANGOLA	REPUBLIC OF ANGOLA
D01	DAECHANG CO.,LTD (INTERNATIONAL TRADERS CLUB)	REPUBLIC OF KOREA
D02	P&P TRADING CO.,LTD (INTERNATIONAL TRADERS CLUB)	REPUBLIC OF KOREA

BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
D03	THE HUMBLE CO.,LTD	REPUBLIC OF KOREA
D04	INTERNATIONAL TRADERS CLUB	REPUBLIC OF KOREA
D05	OKTA ISTANBUL	REPUBLIC OF KOREA
D06	EKOL FOOD	REPUBLIC OF KOREA
D07	BOKYUNG TRADING	REPUBLIC OF KOREA
D08	TÜRKİYE	REPUBLIC OF TÜRKİYE
D09	UAE	THE UNITED ARAB EMIRATES
D10	PORTUGAL	THE PORTUGESE REPUBLIC
D11	EGYPT	THE ARAB REPUBLIC OF EGYPT
D12	CROATIA	REPUBLIC CROATIA
D13	TANZANIA	UNITED REPUBLIC OF TANZANIA
D14	BULGARIA	REPUBLIC OF BULGARIA
D15	COTE d'IVOIRE	REPUBLIC OF COTE d'IVOIRE
D16	LATVIA	REPUBLIC OF LATVIA
D17	KOREA-AFRICA FOUNDATION	AFRICA
D18	ROMANIA	ROMANIA
D19	GHANA	REPUBLIC OF GHANA
D20	SLOVAKIA	THE SLOVAK REPUBLIC
D21	LOUNGE	NONE
D22	JN GLOBAL	REPUBLIC OF KOREA
D23	AZERBAIJAN	REPUBLIC OF AZERBAIJAN
D24	UKRAINE	UKRAINE



BOOTH NUMBER	BOOTH NAME	COUNTRY OR REGION
D25	CZECH	CZECH REPUBLIC
D26	IRELAND	IRELAND
D27	LITHUANIA	REPUBLIC OF LITHUANIA
D28	EUROPE SHARES	LITHUANIA
D29	BELARUS	REPUBLIC OF BELARUS
D30	THE TRADE REPRESENTATIVE OF RUSSIAN FEDERATION	RUSSIAN FEDERATION





■ Seminars & Events

Seminars & Events make up no small part of the annual IGF. For the IGF 2022, KOIMA was delighted to sign a MOU (Memorandum of Understanding) with BNI (Bank Negara Indonesia) out of an effort to uncover areas for inter-organizational cooperation and to solidify our partnership going forward. KOIMA was also honored to have Her Excellency Maria Castillo Fernandez, the EU Ambassador to Korea, as the first lecturer of the IGF 2022 business lecture series. The lecture schedule for the IGF 2022 is as follows.

Date	Time	Topic
June 23 rd	14:00 -14:40	EU DUE Diligence Governance
	15:00 – 15:50	Trade Policy & Import Database
	16:00 – 16:40	Quarantine, Tariff, Customs Clearance
June 24 th	11:00 – 11:40	Management Foreign Exchange Risk for SMEs
	14:00 – 14:40	Dealing with Fraud in Alibaba



EU Ambassador's Lecture



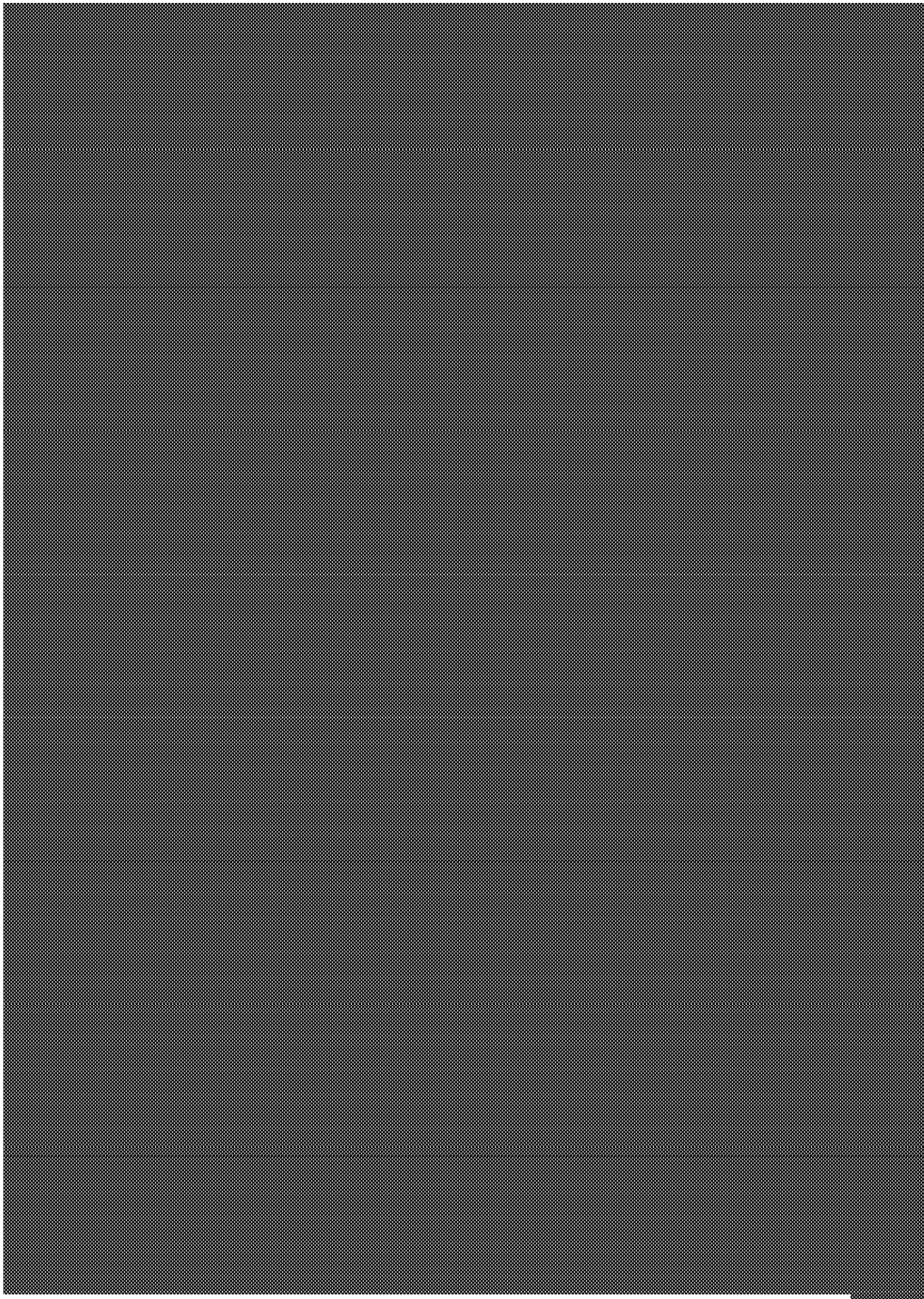
■ Closing

As the Secretariat prepared for the event, we learned that many businesses and Embassies that were not present at the IGF 2022 were also very keen to taking part in next year's Import Goods Fair. We also learned that despite many challenges were in the way during the preparation of this event, we figured many exhibitors still wanted to come back next year in the hopes of meeting more partners, potential consumers, and affiliates from the Embassies who are poised to give hand for companies in search for information and assistance.

KOIMA is no exception. KOIMA, backed with generous sponsorship from the Ministry of Trade, Industry, and Energy, has proudly hosted total of 19 annual Import Goods Fair to date. KOIMA also plans to make next year's IGF fruitful. We call for your interest, support, and commitment to making this event no merely a museum of commodities but a marketplace for mutual benefit. We reiterate that the IGF 2023 is scheduled to take place from **June 29th 2023 to July 1st 2023** at COEX, Hall C1 & C2. Please mark your calendar and see you there.



SEE YOU AGAIN
YOUR SEAT AWAITS HERE



Korea Import Fair 2023 Application Form

1 Participant's general information

Company Name			
Representative		Person in charge	
Address	(ZIP CODE: - -)		
Phone		Fax	
Website		E-mail	
Exhibits' descriptions			

2 Booth space

Application Deadline	Booth type	Unit price	Application	Booth fee
April 30, 2023	Standard booth	-	() Booth	USD ---

3 Additional Utility Service

Classification	Details	Unit Price	Requirements	Charges Due
	Single-phase 220V		KW	USD
	Three-phase 220V		KW	USD
	Three-phase 380V		KW	USD
Telephone	Local Calls International Calls	USD 50 / EA USD 200 / EA	EA EA	USD USD
Wired Internet		USD 150 / EA	Port(s)	USD
Water & Drainage		USD 200 / EA	EA	USD
Compressed air		USD 150 / EA	EA	USD
Total amount (Booth + Ads + others)				USD

Name of bank: Shinhan Bank
 Account No: 180-007-121524
 Swift code: SHBKKRSE
 Beneficiary: Korea Importers Association

We agree the "Terms and conditions for participation" and confirm that all above information provided by us is true and correct.

Name & Signature:

Date: 20 . . .

Korea Import Fair 2023

1. TERMS OF REFERENCE

- 1) The term "exhibition" shall mean "KOREA IMPORT FAIR 2023"
- 2) The term "organizer" shall mean "Korea Importers Association (KOIMA)", Seoul, Korea.
- 3) The term "exhibitor" shall mean the individual, company, or organization who has applied for the exhibition.

2. APPLICATION FOR PARTICIPATION

- 1) All applications for participation shall be made on the prescribed application form, which shall be submitted to the organizer.
- 2) The "exhibitor" must submit the application form duly signed along with 50% of the participation fee including any additional utility service charge. The organizer, however, may defer or refuse the acceptance of an application if sufficient space is not available, or the announced exhibit is considered by the organizer not germane to the exhibition, and though the application form has already been submitted, the organizer will return the application form and the participation deposit money one month before the exhibition.
- 3) The "exhibitor" should inform the "organizer" about any changes made on the submitted documents including the application form and all the other forms, immediately. Any losses incurred by failure to report shall be covered by the exhibitor.

3. TERMS OF PAYMENT

- 1) 50% of the deposit of the participation fee and/or relevant stand charges must be paid at the time of the application by the exhibitor and the balance shall be paid not later than May 31st, 2023. (The exhibitor may pay the full participation fee at the time of application.)
- 2) The participation fee shall be paid by the due date. Otherwise, the organizer has the right to cancel the contract and to dispose the space at their discretion. And in case they do the participation fee already paid shall not be refunded.
- 3) If the application fee and utility fee are not paid in full, the organizer shall reserve the right to seize the exhibit.

4. ALLOCATION OF EXHIBIT SPACE

- 1) The organizer shall allocate the space in accordance with the order of application, size of the space applied for, and the nature of the exhibits. The exhibitor cannot make a formal objection to the allocation.
- 2) The organizer shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition, should exception circumstances demand, and the exhibitor shall have no claim for compensation as a result of any changes.
- 3) Under no circumstances may the exhibitor resell, transfer rights to, or enter into a mutual agreement to change assigned booth(s) with another party, without the prior approval of the organizer.

5. USE OF THE EXHIBIT SPACE

- 1) The exhibitor shall exhibit their stated products and must have competent personnel in their booth(s) during the entire period of the exhibition.

- 2) All exhibits must accord with the statement on the application form and be related to the theme of the exhibition. Public auctions and sales without permission of the organizer are strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity, remove his/her exhibits, or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded, and the exhibitor shall have no claim for compensation.
- 3) The organizer shall have the right to prohibit certain persons from entering the exhibit.
- 4) The exhibitor shall operate and demonstrate its exhibit so as not to annoy, endanger or interfere with the rights of other exhibitors or visitors. Any practice resulting in complaints may be prohibited by the organizer.

6. BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

- 1) In the event of abandonment or rejection of all the allocated space or the partial space, the exhibitor shall notify the organizer in writing immediately. In this case the participation fee already paid will not be refunded.
- 2) If the notification is made before May 31st, 2023, the participation fee except the deposit shall be refunded.
- 3) The refund fee shall not bear any interest.

7. CANCELLATION AND CHANGES OF THE EXHIBITION

In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded fully. But if the cancellation was caused by force majeure such as an act of nature or war, the fee will not be refunded. In this case, the exhibitor shall have no claim for compensation from the organizer.

8. CONSTRUCTION AND DECORATION OF STAND, DISMANTLING, AND RESTORATION

- 1) All exhibitors must complete their construction and/or decoration and move in and display their exhibits by the date and time stipulated by the organizer.
- 2) Modifications including decorations such as painting the floor, ceiling and pillars will not be permitted. The exhibitor shall be responsible for compensating any damages to the facilities of the exhibition hall.
- 3) Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizer and indemnify the organizer against any cost incurred by reason of delay or damages to the facilities of the exhibition hall.

9. SECURITY, RISK, THEFT, AND INSURANCE

- 1) The organizer shall protect the exhibits and visitors from potential safety hazards.
- 2) The exhibitors shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any articles belonging to the exhibitors during the construction, exhibition, and dismantling periods.
- 4) If the exhibitor intentionally or negligently causes a fire, theft, breakage, or other accidents inflicting damages to the organizer or others, the exhibitor shall be responsible for those damages. And the exhibitor shall also be responsible for insuring the exhibits.

10. FIRE REGULATIONS

- 1) Materials used in stand and display construction must be properly fireproofed in accordance with the pertinent regulations of Korea.
- 2) The organizer has the right, should circumstances necessitate, to make changes in the exhibitor's stand for fire control.

11. SUPPLEMENTARY CLAUSES

- 1) Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to the terms and conditions.
- 2) Any additional written regulations or instructions shall form part of the rules and regulations for participation in the KOREA IMPORT FAIR 2023 and they shall be binding on the exhibitors.
- 3) The exhibitor shall also observe the regulations stipulated by the management of the exhibition halls of COEX.

12. ARBITRATION OF DISPUTES

Any dispute, difference, or question which may arise at any time hereafter between the organizer and the exhibitor of these terms and conditions for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in Seoul in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board.

Date:

Agreed and Sign by _____

Signature _____



169, Bangbae-ro, Seocho-gu, Seoul 06573, Korea

Tel: +82-2-792-1584 / Fax: +82-2-798-5461

www.koima.or.kr(Korean) / www.import.or.kr(English)

KOREA IMPORT FAIR 2023

June 29th – July 1st, 2023, COEX, Seoul

I. BACKGROUND

As the world's only import-specialized economic institution worthy of its status as a global leader, Korea Importers Association (KOIMA) has the ability to expand and balance trade and solve global supply chain issues. Korea Importers Association is pleased to announce that the 20th Korea Import Fair will be open from June 29th to July 1st. The Korea Importers Association has decided to change the name of "The Import Good Fair" to "The Korea Import Fair" as of 2023 to secure the stable supply of excellent raw and subsidiary materials for the expansion of trade and enhance the import competitiveness of Korea.

The Korea Import Fair was first organized in 2003 and has achieved the global recognition, as the fair is designed to speak Korea's import trading from the world market. The organizer KOIMA cordially invites foreign exporters who are interested in showcasing global products as well as Korea importers who are anxious to explore the business opportunities with the foreign exporters at the fair.

II. OBJECTIVES

The Korea Importers Association (KOIMA) will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. (Business-to-Business and Business-to-Government)

At the site, KOIMA will provide 'B2B Room' for your matchmaking meetings with Korean importers during the exhibition. The organizer KOIMA is confident to introduce this Show, as the most reputable and respected exhibition in Korea, to support your export to Korea.

III. PARTICIPATION

The Trade Fair will showcase 200 exhibitors from small, medium, and large businesses from all locations of the world and it is expected that 8,000 people will attend the trade fair. In 2023, many participants and visitors related to raw materials are expected.

IV. EXPECTED OUTCOMES

This 'Korea Import Fair' will enhance your market access. You will find the pathway to enter the Korean market for your export. Come and join us with your precious products to attract Korean consumers. You will experience Korea and enjoy your business.

V. DATES AND LOCATION

The Korea Importers Association are willing to hold the event from the 29th June -1st July, 2023 and the proposed location for the trade fair is the COEX exhibition hall A & B, Seoul. A Steering Committee has been formed and includes the Chamber of Commerce, the government, private sector partners and so on.

VI. PROGRAM OUTLINE

1. Exhibition Information

- Date: June 29th ~ July 1st, 2023
- Venue: COEX Hall, A & B, Seoul Korea



169, Bangbae-ro, Seocho-gu, Seoul 06573, Korea

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www.koima.or.kr(Korean) / www.import.or.kr(English)

2. Supporting Organizations
 - Ministry of Trade, Industry and Energy
 - Korea Trade Investment Promotion Agency
3. Cooperating Organizations
 - Korea Importers Association
 - Foreign Embassy in Korea
 - AEAN-Korea Centre
 - The Korea-Africa Foundation
 - Korean Council on Latin America & Caribbean
 - Korea-Arab Society
 - Korea-Central Asia Cooperation Forum Secretariat
4. Exhibitors
 - Global exporters, etc.
5. Invitees
 - Korean importers, distributors, wholesalers, merchandisers, etc.
6. Items
 - Energy Products, Metals, Livestock and meat, Agricultural products, Food & Beverages, Cosmetics, Household goods, Kitchenware, IT products, Fashion, Textile, Accessories, Handicrafts, Children's items, Tourism information, Cyber Security etc.
7. Program Activities
 - Exhibition
 - B2B Meetings
 - Seminars

VII. REGISTRATION

1. Submit the completed application form to E-mail: overseas@koima.or.kr
2. Fee
 - Basic: US\$ 2,800/9m³(3m x 3m), Space Only: Minimum US\$ 9,200/36m² (9m² x 4)
 - Early Bird Registration (Promotion):
 - 50% DC from actual price before Dec. 2022 Registration
 - 40% DC from actual price before Jan. 2023 Registration
 - 30% DC from actual price before Feb. 2023 Registration
 - 20% DC from actual price before Mar. 2023 Registration

VIII. CONTACTS

- Mrs. Rachel Hwang, Head of International Relations
Tel: +82-2-792-4833, E-mail: rachel@koima.or.kr
- Ms. Jessie Jo, Manager, International Relations
Tel: +82-2-6677-3664, E-mail: jessie@koima.or.kr

[Korea Importers Association] Invitation for joining 'Korea Import Fair 2023'

* 보낸사람 : "국제협력실" <overseas@koima.or.kr>

[주소기록](#)

[주소록 추가](#)

* 보낸날짜 : 2022년 12월 21일 (수) 10:26:23

* 받는사람 : <jessie@koima.or.kr>;<rachel@koima.or.kr>;

* 참조 :

일반첨부파일 4 개 [요부전송](#) 바이러스 검사 후 저장 (zip 파일은 제외) [첨부파일 다운로드 도움말](#)

* [Korea Import Fair 2023_CP.pdf](#) (17KB)

[PC 저장](#)

* [KOREA IMPORT FAIR 2023_Application.docx](#) (3KB)

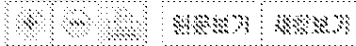
[PC 저장](#)

* [2023 KIF_final\(com\) \(1\).pdf](#) (87KB)

[PC 저장](#)

* [IGF POST SHOW REPORT .pdf](#) (885KB)

[PC 저장](#)



Character 이 마-8 인 패밀입니다. 이때 해당내용이 손상적으로 확인 되기 않을 경우 [패밀읽기]를 클릭하여
수정하세요. [패밀읽기]

Dear Sir/Madam,

Greetings from Korea Importers Association (KOIMA).

The Korea Importers Association (KOIMA), with over 52 years of experience, is Korea's only private organization exclusively dedicated to facilitating imports into the country to develop its industry.

KOIMA's 8,500 members are specialists in their respective business fields. For our members, KOIMA performs various activities such as Import Delegation, B2B Meetings, Import Fair, etc.

We are making a network between Korean importers and foreign exporters.

As part of this, we are hosting 20th [Korea Import Fair](#) (KIF).

<< Korea Import Fair 2023 >>

* Dates: June 29 (Thu) ~ July 1 (Sat), 2023

* Place: COEX Hall C1& Hall C2, Seoul, Korea

* Product: Food & beverage, cosmetics, household goods, kitchenware, IT products, Fashion, accessories, handicrafts, baby items, outdoor leisure, and etc.

* Booth: Total 9m² in size (3m²* 3m²) / \$2,800

As the only import-oriented exhibition in Korea, the Korea Import Fair (named before Import Goods Fair, IGF) is the bridgehead for foreign countries to enter the Korean market.

Foreign companies are very welcome to participate in this fair and introduce their excellent products.

Korea's import market ranks the 9th in the world with a trade volume over 500 billion dollars. Therefore KIF would be a great opportunity for foreign companies.

If a company registers for this fair by December 2022, they can get a 50% discount (\$1,400) on a booth fee.

(For the Embassies in Korea, KOIMA provides 1 standard booth for free)

Discount Rate

by Dec. 2022	50% DC
by Jan. 2023	40% DC
by Feb. 2023	30% DC
by Mar. 2023	20% DC

Also, KOIMA is planning to send an import delegation to the most participating countries at KIF2023. We hope you kindly consider it positively and share this information to promising companies of your country. We are very grateful for your attention and support. If you have any questions, please do not hesitate to contact us.

Best regards,
KOIMA

Attachments:

1. Concept
2. Application
- 3.

Past

show

Paper
Form
report

4. KIF Brochure