



Invest in Senegal Forum

1st edition 6 – 8 July 2023



Catalogue of Investment Projects



Welcome to Teranga

Senegal is the attractive destination in West Africa for investors. The country is brimming with young, skilled, and multilingual talent. Emerging sectors such as: energy, agribusiness, blue and green economies, digital, financial sector, creative industries, tourism and real estate offer great investment opportunities. Senegal has modern infrastructure that facilitates trade as well as regional and international connectivity.



His Excellency Macky Sall President of the Republic of Senegal



Investing in Senegal means discovering a land of opportunity, as each of its region is rich in wealth, skilled men and women who facilitate investment in the growing niches of the global economy: agriculture, mining, gas and oil, industry, digital economy, tourism, transport, fishing and aquaculture.

Investing in Senegal, you will meet a welcoming people who believes in business freedom and values quality of life.

This drive to enhance Senegal's competitiveness on the global stage is also made explicit through a statement event like the organisation of an international forum, enabling meetings and exchanges between local economic actors, particularly from the private sector, as well as national and international investors.

"To trigger this public-private partnership, we are holding the Invest In Senegal Forum under the aegis of the National Agency for Investment Promotion and Major Projects (APIX-S.A.)."

Dr. Abdoulaye BALDÉ CEO, APIX-S.A.



"The Invest in Senegal Forum, a world-class event, is designed to place Dakar and the new city of Diamniadio on the international calendar of events promoting Africa's economy.

This will help build a narrative reflecting the positive image of a country and an African continent committed to an economic and social transformation towards emergence by 2035."



AGRICULTURE

Senegal's crop production is booming, with huge arable land potential, irrigation, and a favourable climate. Horticultural and cereal crops are expanding, with export opportunities to Africa, Europe, the United States and the Middle East. Owing to positive government policies, access to regional and international markets, and the availability of quality raw materials, there are great opportunities for local and international investors. Agro-industry also offers attractive investment opportunities targeting local, regional and international markets.



Project sheet



Project Title	Installation of an Organic Fertilizer Production Plant		
Location / Area of intervention	Rural area - Northern Senegal		
Sector(s)	Agriculture - Organic fertilizer - Renewable energy		
Project Partner(s)	<p>Programme National de Biogaz domestique du Sénégal [(PNB) <i>Senegal National Domestic Biogas Program</i>] Délégation rapide à l'Entrepreneuriat [(DER) <i>Rapid Delegation to Entrepreneurship</i>] Compagnie Sucrière du Sénégal [(CSS) <i>Senegal Sugar Company</i>]</p>		
Project Lead(s)	Company	BSBBIO - Construction of biodigesters and sale of compost generated by these biodigesters Date of creation: 2017. Start of the activity: 2018	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Construction of biodigesters with a 20 000 tons production capacity and sale of organic fertilizers. The first beneficiaries of the project will be rural households, who will receive these production units whose construction will be financed by BSBBIO. The biodigesters will enable the production of gas from organic waste through a process of anaerobic digestion. The gas will be used by households, with BSBBIO recovering the organic waste and selling it as fertilizer.</p>		
Project Amount	FCFA 1 982 450 282	USD 3 370 165	
Amount Already Invested	FCFA 126 346 126	USD 208 279	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan

Project Sheet



Project Title	Mbayum Norr		
Location / Area of intervention	Regions: Thiès, Kaolack, Fatick, Tambacounda, Kolda, Louga and Ziguinchor		
Sector(s)	Agriculture - Water and Sanitation		
Project Partner(s)	Institut de Recherche pour le Développement [(IRD) <i>Institute of Research for Development</i>] VEOLIA ACE Partner		
Project Lead(s)	Company	Mbayum Norr S.A.S. Current activity: prototyping natural rainwater retention ponds Date of creation: 22 March 2022	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	Mbayum Norr is a project aiming to fight drought by developing lowland areas for the collection, storage and redistribution of rainwater. The goal is to provide 1-2 million cubic meters of water per year to cultivate drylands and create fish ponds. The first ponds will be located in different regions of Senegal, and their exploitation will be based on a cooperative of agricultural actors with water credit and a possible in-kind contribution. The project is expected to create 5,200 jobs and generate 927 direct beneficiaries. 5,000 ha of drylands should be regenerated and 500 fish ponds installed. A 10% reduction in flooding is expected in the project areas.		
Project Amount	FCFA 1 065 443 530	USD 1 811 254	
Amount Already Invested	FCFA 3 000 000	USD 4 779	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	Debt	Equity	✓Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title	Wheat production in the Senegal River Valley		
Location / Area of intervention	River Valley - Northern Senegal		
Sector(s)	Agriculture - Processing		
Project Partner(s)	Fonds Souverain d'Investissements Stratégiques [(FONSIS) <i>Sovereign Fund for Strategic Investment</i>] Institut Sénégalais de Recherches Agricoles [(ISRA) <i>Senegalese Institute for Agricultural Research</i>] Boulangerie Jaune (<i>Bakery business</i>)		
Project Lead(s)	Company	EMF SARL Production and processing of agricultural products Date of creation: 1994	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	

Project Description

The project aims at strengthening the country's food sovereignty by reducing dependence on basic cereals imports (wheat and maize) and maintaining soil fertility through diversification using vegetables such as nibe/cowpeas. The objectives include modernising hydro-agricultural infrastructure, improving access to irrigation equipment and services, and building farmers' capacities.

Project Amount	FCFA 1 379 500 990	USD 2 345 151	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	Debt	Equity	✓Hybrid
Project Status	Greenfield	Brownfield	✓Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title Planet Rice

Location / Area of intervention Delta, Senegal River Valley and Anambe Basin regions

Sector(s) Agribusiness - Public Private Partnership

Project Partner(s) Société Internationale de Représentation et de Trading [(SIRT) *Representation and Trading Company*]
Unité de Gestion de Développement du Nord [(UGDN) *Northern Development Management Unit*]

Project Lead(s)	Company	Africa Business Development Group (ABDG) Date of creation: 2013
	Email	<i>Please contact APIX</i>
	Tel	<i>Please contact APIX</i>

Project Description Planet Rice is a rice-growing project aiming to produce different types of rice on 1,000 to 2,500 hectares of land in already-identified areas. It aims at reducing rice imports and boost local consumption to help achieve food sovereignty, while creating jobs. The project also aims to export rice surplus to the countries of the Economic Community of West African States (ECOWAS) and promote consumption of locally produced food. The project foresees the creation of 750 to 1,100 jobs and will directly benefit about 100,000 people while having a positive environmental impact.

Project Amount	FCFA 25 400 000 000	USD 43 180 000
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Amount Already Invested	FCFA 2 500 000	USD 3 982
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Type of Funding Sought	Private	Public	✓PPP
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Type of Investment	Debt	Equity	✓Hybrid
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Project Status	✓Greenfield	Brownfield	Expansion
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Available Resources	✓Feasability Study	✓Impact Assessment	✓Business Plan
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Project sheet



Project Title Rice Production and Agricultural Services Provider

Location / Area of intervention Rural - Northern Senegal

Sector(s) Agribusiness

Project Partner(s) Rice producers
Rice processors
Inputs suppliers

Project Lead(s)

Company	AKEELIX Rice production Date of creation: 2021
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

The project focuses on rice production and provides agricultural services. Faced with the challenge of achieving rice self-sufficiency, the project aims to help increase rice production and provide an effective solution to the problems of mechanisation in the agricultural sector, particularly in the Delta of Senegal River, by providing farmers with a fleet of machines that will meet their needs. The project is expected to create 32 jobs and directly benefit 300 people.

Project Amount	FCFA 707 500 000	USD 1 202 750
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Amount Already Invested	FCFA 15 000 000	USD 24 768
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Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
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Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
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Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
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Available Resources	<input checked="" type="checkbox"/> Feasability Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan
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Project sheet



Project Title **Organic Farming**

Location / Area of intervention Zone des Niayes - Thiès

Sector(s) Organic farming - Livestock farming - Fish farming

Project Partner(s) N/A

Project Lead(s)	Company	Awa's Farm S.U.A.R.L.
	Email	<i>Please contact APIX</i>
	Tel	<i>Please contact APIX</i>

Project Description

The project consists of producing quality fruit, vegetables and fish products, without using pesticides and other chemical products, in order to preserve the environment and offer our customers healthy and nutritious food. The project will help create 20 jobs and have a positive impact on local population.

Project Amount	FCFA 700 000 000	USD 1 190 000
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Amount Already Invested	FCFA 21 000 000	USD 35 000
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Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
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Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
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Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
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Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan
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Project sheet



Project Title	Agro-industrial Platform of 10 Integrated Farms		
Location / Area of intervention	Rural – Thiaré - Kaolack		
Sector(s)	Agriculture		
Project Partner(s)	Thiaré Mayor office Women's cooperatives Farmers' cooperatives		
Project Lead(s)	Company	Connect Everywhere – Sole trader firm Date of creation: 2020	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	

Project Description

This project aims to set up 10 integrated agricultural farms (fish farming, cattle and sheep fattening, poultry farming and horticulture, a platform for storing, processing and marketing agricultural products) in the municipality of Thiaré to meet the needs of Senegalese consumers and increase exports. This project will transform the face of Thiaré into a municipality with strengthened food security and health, and less vulnerability and exodus.

Project Amount	FCFA 3 863 438 400	USD 6 567 845	
Amount Already Invested	FCFA 20 000 000	USD 33 000	
Type of Funding Sought	✓Private	Public	PPP
Type of Investment	✓Debt	Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title	Rice Production and Processing in the Senegal River Valley		
Location / Area of intervention	Saint-Louis		
Sector(s)	Agriculture		
Project Partner(s)	NA		
Project Lead(s)	Company	Mouharamé S.A.R.L. Rice Production and Processing in the Senegal River Valley Date of creation: 2020	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Through this project, Mouharamé Sarl intends to increase the area sown and set up a rice processing unit to provide the Senegalese population with good quality, healthy and nutritious rice. The aim of the project is to process 1,920 tonnes of paddy rice into white rice. The business model will be based on 30% clean production, 70% purchase from small producers to feed the plant and market the finished product to local traders.</p>		
Project Amount	FCFA 698 905 475	USD 1 188 139	
Amount Already Invested	FCFA 30 000 000	USD 49 947	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	Debt	Equity	<input checked="" type="checkbox"/> Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan



CRAFTS

Creative industry in Senegal offers attractive investment opportunities with high scaling up potential for export and consumption. Based on expert human capital and high-quality raw materials, the development of production capacity and the modernisation of manufacturing techniques enable competitive positioning in high value-added niche markets. Investing in crafts supports economic development, preserves cultural traditions, empowers artisans and creates sustainable jobs.





Project sheet



Project Title	Maraz Industry		
Location / Area of intervention	Dakar - Diamniadio - Integrated Special Economic Zone		
Sector(s)	Crafts - Industry		
Project Partner(s)	<p>Délégation Rapide à l'Entreprenariat [(DER) <i>Rapid Delegation to Entrepreneurship</i>] Banque Nationale pour le Développement Economique S.A. [(BNDE S.A.) <i>National Bank for Economic Development</i>] Agence d'Aménagement et de Promotion des Sites Industriels [(APROSI) <i>Agency for the Development and Promotion of Industrial Sites</i>]</p>		
Project Lead(s)	Company	MARAZ (La Mode Africaine Revalorisée de A à Z) Top-of-the-range leather goods company Date of creation: 2012	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	<p>Maraz Industry is a top-of-the-range leather goods shop and shoemaking factory located on the APROSI site, with two production lines for shoes and bags covering an area of 1,250 m². The factory also includes a training academy to transfer skills and technologies to employees, artisans and young people in Senegal and the sub-region. The project aims to produce 100 pairs of shoes and 20 bags a day, train 100 young people and women per year, and export more than 50% of production.</p>		
Project Amount	FCFA 650 000 000	USD 1 105 000	
Amount Already Invested	FCFA 270 000 000	USD 430 110	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	Debt	Equity	✓Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasability Study	✓Impact Assessment	✓Business Plan ¹⁴



Project sheet



Project Title	Nene Yaya - Integrated Production and Training Centre		
Location / Area of intervention	Dakar		
Sector(s)	Crafts - Leather Goods Shop - Agribusiness - Vocational training		
Project Partner(s)	WK Advisory		
Project Lead(s)	Company	NENE YAYA Date of creation: 2013	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Initiated by two experienced leatherworkers, the Senegalese bag brand Nene Yaya offers high-quality exotic leather products: bags, shoes and accessories. With 30 employees and 155 direct beneficiaries per year (1,500 over 10 years), Nene Yaya helps to improve the employability of young people and to create sustainable outlets for agricultural products. The brand's social impact focuses on empowering artisans and building a sustainable ecosystem for "Made In Senegal".</p>		
Project Amount	FCFA 790 000 000	USD 1 343 000	
Amount Already Invested	FCFA 100 000 000	USD 159 300	
Type of Funding Sought	<input checked="" type="checkbox"/> Privé	<input checked="" type="checkbox"/> Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Etude de Faisabilité	Impact Assessment	<input checked="" type="checkbox"/> Business Plan



BLUE ECONOMY

Senegal has a vast maritime and river space that offers many investment opportunities as well as a wide range of activities around maritime economy. Thanks to its extensive fishing grounds and unique coastal ecosystems, the country has great potential in developing and marketing seafood products, enabling to capture a share of global demand by meeting the standards of European, American and Asian markets. Similarly, Senegal, with its ambitious port strategy, intends to become a major regional logistics and industrial hub, shown by the construction of the future deep-water port of Ndayane, located 70 km south of the capital. The new port will be able to accommodate large commercial vessels and will be backed by a special economic zone.





Project sheet



Project Title	Establishment of the First Marine Farm in Senegal		
Location / Area of intervention	Joal Fadiouth - Central Senegal		
Sector(s)	Aquaculture - Preservation of the marine environment - Food sovereignty		
Project Partner(s)	Agence Nationale d'Aquaculture [(ANA) <i>National Aquaculture Agency</i>] Ministry of Fisheries and Maritime Economy Bureau Opérationnel de Suivi du Plan Sénégal Émergent [(BOS) <i>Operational Monitoring Office for the Plan for an Emerging Senegal</i>]		
Project Lead(s)	Company	Comptoir de Recherches Aquacoles et Mytilicoles du Sénégal (CRAMS) S.A.R.L. Date of creation: 2010	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project establishes a sustainable and innovative marine farm in a closed area. This project will help address the growing demand for aquatic products, while supporting the reproduction of aquatic wildlife that will return to fishers. It focuses on caging fish with artificial reefs for symbiosis. The production site creates 28 direct jobs, also benefiting about 100 women working on oyster and algae production.</p> <p>Objectives: regeneration of fish stocks, sustainable practices and socio-economic development. The economic model will be based on selling seafood, while preserving natural resources and creating local.</p>		
Project Amount	FCFA 2 265 765 144	USD 3 851 800	
Amount Already Invested	FCFA 300 000 000	USD 477 900	
Type of Funding Sought	Private	✓Public	PPP
Type of Investment	✓Debt	Equity	✓Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet

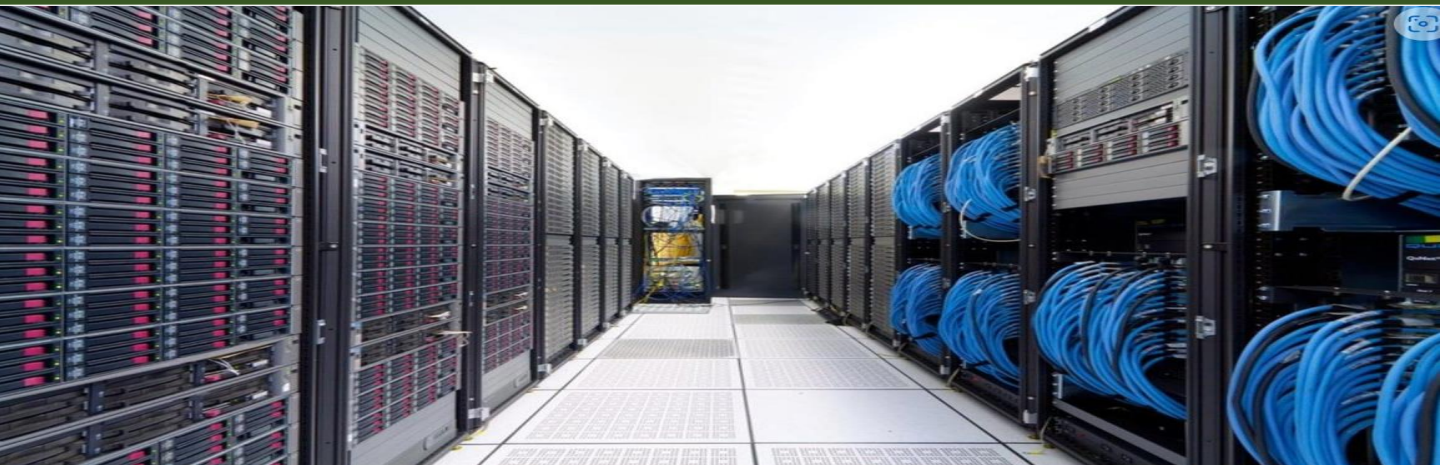


Project Title	Project to Improve Drinking Water and Adapt to Climate Change in the Groundnut Basin		
Location / Area of intervention	Louga, Darou Marnane		
Sector(s)	Water - Market gardening - Fish farming - Poultry farming - Forestry		
Project Partner(s)	Office des Forages Ruraux [(OFOR) <i>Rural Drilling Office</i>] Ministry of Agriculture and Rural Infrastructure and Food Sovereignty (MAERSA) Agence Nationale de l'Aquaculture [(ANA) <i>National Aquaculture Agency</i>] Collectivités Territoriales (<i>Local Authorities</i>)		
Project Lead(s)	Company	Eau Vive Sénégal (ONG)	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	The groundnut basin has many large-scale under-exploited hydraulic infrastructure (high-flow boreholes, high-capacity water towers, motorised dewatering pump, etc.) and huge underground water reserves in the Maestrichtien deep water table, which covers two thirds of the national territory, but they are brackish. Given that one third of all boreholes have very high fluoride levels, the NGO Eau Vive Senegal focuses its project on three components: improving access to fresh water, developing the rural economy and fighting climate change. This project will create 250 jobs.		
Project Amount	FCFA 1 024 950 000	USD 1 742 415	
Amount Already Invested	FCFA 35 000 000	USD 57 800	
Type of Funding Sought	Private	✓Public	PPP
Type of Investment	Debt	Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasibility Study	Impact Assessment	✓Business Plan



DIGITAL ECONOMY

Senegal offers a wealth of investment opportunities, thanks to a solid telecommunications infrastructure, Government investment in two national data centres, growing Internet connectivity and a young, dynamic population. Government policies support innovation, technology start-ups and access to digital services. Senegal's digital economy offers opportunities in software solutions, e-commerce, e-governance and financial inclusion.





Project sheet



Project Title	DKR1 Datacenter		
Location / Area of intervention	Dakar, Senegal		
Sector(s)	Digital - Technology		
Project Partner(s)	Africa 50		
Project Lead(s)	Company	PAIX Data Centres Sénégal S.A.S. Online and neutral data centre service providers to telecoms operators in Africa. Date of creation: 2022	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
	Project Description	DKR1 is the first neutral data centre in Senegal, developed by the pan-African operator PAIX Data Centres. It will be located at Les Mamelles in Dakar, with a capacity of 1.2 MW on a 1,500 m ² plot. The data centre will connect submarine cables to Senegal's internet/digital ecosystem, facilitating international connections. Its aim is to provide a neutral infrastructure to host servers for national and international actors, promoting solid connectivity between these users and local, regional and international networks. Construction works started in July 2022 and the data centre will be operational in the second quarter of 2024. 30 jobs will be created during the development phase and 30 during the operational phase.	
Project Amount	FCFA 7 058 823 529	USD 12 000 000	
Amount Already Invested	FCFA 140 000 000	USD 233 772	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan ²⁰



Project sheet



Project Title Waste Treatment Project for Electrical and Electronic Equipment by Senegal Numérique S.A

Location / Area of intervention Sandiara, Thiès

Sector(s) Digital - Environment

Project Partner(s) Sandiara Municipality

Project Lead(s) Company **Sénégal Numérique S.A. (SENUM S.A.)**

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description

The aim of the project is to set up a local waste electrical and electronic equipment (WEEE) collection and processing unit. A pilot project has been in place since 2008. The aim is to scale up. The project will be carried out with partners experienced in this sector and capable of supporting the project lead in the technology of local WEEE treatment, while becoming a customer as products resulting from dismantling will be put on the market. 20 direct jobs will be created at the start of the project and it should generate 100 indirect beneficiaries.

Project Amount **FCFA 2 019 306 452** **USD 3 432 820**

Amount Already Invested **FCFA 0** **USD 0**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title	GeoExtract: Establishment of a Geoscience Data Infrastructure		
Location / Area of intervention	National Coverage		
Sector(s)	Extractive – Digital		
Project Partner(s)	Agence Nationale de l'Aménagement du Territoire [(ANAT) <i>Land Development National Agency</i>] Extractive Industries Transparency Initiative (EITI) Bureau de Recherches Géologiques et Minières [(BRGM) <i>Bureau of Geological and Mining Research</i>] Chamber of Mines		
Project Lead(s)	Company	Service Géologique National du Sénégal [(SGNS) <i>National Geological Survey of Senegal</i>] Sénégal Numérique S.A. (SENUM S.A.)	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	SGNS, in partnership with the Interinstitutional Group for Coordination and Coordination of Geomatics chaired by SENUM S.A., wishes to establish a geoscience data infrastructure. The aim is to produce geoscience information relevant to the development of mineral resources and to create expertise using modern approaches to geological mapping and smart mapping. Resources will come from the putting on market of infrastructure products and services.		
Project Amount	FCFA 5 500 000 000	USD 9 350 000	
Amount Already Invested	FCFA 3 500 000 000	USD 5 767 000	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	Impact Assessment	Business Plan



Project sheet



Project Title Computer Assembly and Fixing Plant

Location / Area of intervention Thiès – Senegal

Sector(s) Digital Economy

Project Partner(s) Fonds de Garantie des investissements Prioritaires [(FONGIP) *Guarantee Fund for Priority Investment*]
 Fonds Souverain d'Investissements Stratégique [(FONSIS) *Sovereign Fund for Strategic Investments*]
 Plateforme de Développement Intégrée de Diamniadio [(P2ID) *Diamniadio Integrated Development Platform*]

Project Lead(s)

Company	IDIACONNECT
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

The Idi@connect project involves setting up a plant to assemble and fix computers branded Jambaar "Made In Senegal" and to provide the government with computer classrooms equipped with all the necessary facilities to ensure that pupils and students receive training in NICTs. The factory will be located in the Diamniadio free zone and will produce three types of computers: desktop, all-in-one and laptop, with a 1-year warranty. The project will create 250 direct jobs

Project Amount **FCFA 6 402 625 076** **USD 10 884 462**

Amount Already Invested **FCFA 23 175 860** **USD 38 213**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



GREEN ECONOMY

Senegal is committed to support the development of a sustainable economy. The country, which has a major biosphere reserve, has embarked on an energy transition by increasing the use of renewable energies. This creates investment opportunities in wind, solar and hydroelectric power. The government has put in place tax incentives and support for clean energy to attract investors. Senegal has great potential in renewable energies thanks to its sunshine and its wind and water resources. Other sustainable development sectors such as sustainable agriculture, waste management, eco-tourism and environmental protection are also growing strongly.





Project sheet



Project Title Sustainable Power Plant

Location / Area of intervention Potou (Louga Region) and Saint-Louis

Sector(s) Energy - Industry - Sustainable Agriculture

Project Partner(s) Plan for a Green Emerging Senegal (PSE-Vert)
 Fraunhofer Institute for Solar Energy System (FISE)
Support from International Renewable Energy Agency (IRENA) and Power Africa

Project Lead(s) Company ENERTEC-SARL
 Date of creation: 2009

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description The project aims at building and commissioning a sustainable power plant with (1) 50 MW of wind power capacity and a 20 MWh energy storage system, (2) 10 MW of concentrated solar power (CSP) and a capacity of a 6-hour thermal storage system and (3) a seawater desalination plant. The project also includes the industrial production of renewable energy kits and electric scooters, as well as a training centre for renewable technologies. Finally, a social community agriculture programme (PSAC) will be put in place. This project will create 2,800 jobs and 900,000 people will benefit from a green electricity supply. Nearly 30,000 people will also be supplied with drinking water thanks to the project.

Project Amount FCFA 71 771 000 000 USD 122 010 700

Amount Already Invested FCFA 723 150 000 USD 1 205 000

Type of Funding Sought ✓Private ✓Public PPP

Type of Investment ✓Debt ✓Equity Hybrid

Project Status Greenfield Brownfield ✓Expansion

Available Resources ✓Feasibility Study ✓Impact Assessment ✓Business Plan



Project sheet



Project Title	Sunugane – Valorisation of Typha		
Location / Area of intervention	Djoudj Park/Ross Bethio - Northern region of Senegal, along the River and the Senegal River delta		
Sector(s)	Energy - Environment - Green economy		
Project Partner(s)	Organisation pour la Mise en Valeur du Fleuve Sénégal [(OMVS) <i>Senegal River Basin Development Organization</i>] Ministry of Environment and Sustainable Development (MEDD) Fonds Souverain d'Investissements Stratégiques [(FONSIS) <i>Sovereign Fund for Strategic Investments</i>] Office des Lacs et Cours d'Eau [(OLAC) <i>Lakes and Waterways Agency</i>]		
Project Lead(s)	Company	E3C SARL Sale and installation of solar and renewable energy equipment Date of creation: 2017	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	The project involves valuing Typha to replace coal, by collecting, drying and conditioning this resource into chips for use as fuel in the cement industry. The aim is to produce 50,000 tonnes of Typha chips per year, which will be delivered daily to cement plants to reduce their carbon footprint. The economic model is based on the sale of Typha at an estimated price between \$60 and \$75 (CFA francs 45,000) per tonne. The project will create 35 direct jobs.		
Project Amount	FCFA 2 620 000 000	USD 4 454 000	
Amount Already Invested	FCFA 196 500 000	USD 313 024	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title Project for Saré-Bidji Community Forest Sustainable Management

Location / Area of intervention Saré Bidji and Thiétty Municipalities- Kolda Region

Sector(s) Forestry - Sustainable Forest management - Biodiversity conservation

Project Partner(s) Saré Bidji Municipality
Thiétty Municipality

Project Lead(s)
Company RESNAT–VALEUR S.U.A.R.L.
Consultancy & support on renewable natural resources
Date of creation: 2017

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description
The project aims to sustainably develop the resources of the Saré-Bidji forest. It includes developing the Saré-Bidji community forest, valuing forest resources such as charcoal, timber, honey, etc., as well as building capacities of the actors involved. 19,820 hectares of community forest will be developed and 30,000 quintals of charcoal produced per year. As a result of this project, 450 jobs will be created with nearby 12,000 beneficiaries.

Project Amount **FCFA 700 000 000** **USD 1 190 000**

Amount Already Invested **FCFA 11 500 000** **USD 18 319**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasability Study Impact Assessment Business Plan



Project sheet



Project Title	Senbio Plastics S.A.S.		
Location / Area of intervention	Plant located in Dakar with branches in Thiès, Touba, Kaolack, Saint-Louis and Ziguinchor		
Sector(s)	Green & Blue Economy - Agribusiness - Education		
Project Partner(s)	Belgian Development Agency (ENABEL) Next Generation Recycling Machines (NGR) Manuchar Polymers Starlinger		
Project Lead(s)	Company	Senbio Plastics S.A.S. Date of creation: November 2017	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	The project aims to become a leader in the circular economy and ecological transition by valuing plastic waste in Senegal and West Africa. It addresses the challenges of plastic waste management, lack of infrastructure and the need to develop the industry. The economic model focuses on innovative and competitive products, made locally. The objectives of the project are to value 5,000 tons/year and create 150 jobs in the short term (2024-2025), 8,000 tons/year and create 250 jobs in the medium term (2026-2027), 12,000 tons/year and create 500 jobs in the long term (2028-2030).		
Project Amount	FCFA 3 950 000 000	USD 6 715 000	
Amount Already Invested	FCFA 295 000 000	USD 488 000	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title **Zéro Gravats [Zero rubble]**

Location / Area of intervention Sébikotane, Thiès Region

Sector(s) Urban planning - Construction - Industry

Project Partner(s) Bureau Opérationnel de Suivi du Plan Sénégal Émergent [(BOS) *Operational Monitoring Office for the Plan for an Emerging Senegal*]
 Ministry of Environment and Sustainable Development (MEDD)
 Direction de l'Environnement et des Etablissements Classés [(DEEC) *Directorate of Environment and Classified Facilities*]
 Comité National sur le Changement Climatique [(COMNACC) *National Committee on Climate Change*]

Project Lead(s) Companies Société Nationale de Gestion Intégrée des Déchets (SONAGED S.A.):100% Senegalese state-owned company
 Eiffage Sénégal: Construction and civil engineering company operating in Senegal since 1926

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description The project is a partnership between SONAGED S.A. (former-UCG) and Eiffage Senegal to effectively manage rubble waste. SONAGED S.A. will be responsible for collecting the rubble, while Eiffage Senegal will be responsible for its valorisation into end products that can be used in construction (aggregates, fill, etc.). The project involves the deployment of a rubble collection unit with 'Allo gravat' and a recovery unit. The project will create 490 jobs.

Project Amount **FCFA 4 984 052 739** **USD 8 472 889**

Amount Already Invested **FCFA 0** **USD 0**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion 29

Available Resources Feasability Study Impact Assessment Business Plan



Project sheet



Project Title	Valorisation of Waste from National Slaughterhouses		
Location / Area of intervention	National coverage		
Sector(s)	Agriculture - Environment - Energy		
Project Partner(s)	Institut Sénégalais de Recherche Agricole [(ISRA) <i>Senegalese Institute for Agricultural Research</i>] Collectivités locales [Local authorities] Université du Sine Saloum El-Hâdj Ibrahima Niass (USSEIN)		
Project Lead(s)	Company	TOUBA UNIVERSEL COMPOST (TUC) SARL Date of creation: 2014.	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	Establishing a system for collecting and recovering waste from the 120 national slaughterhouses by transforming it into compost adapted to Senegal's soil. The use of this compost will boost the natural fertility of the soil. The remaining waste residues will be processed into raw material for livestock feed. The funding sought will allow for national scale-up with the collaboration of ISRA, the Ministry of Environment and Sustainable Development (MEDD) and local authorities. More than 10,000 jobs will be created and the use of organic fertilizers produced under this project is expected to restore more than 10,000 ha of farmland and reduce the use of chemical fertilizers by 2,000 tonnes.		
Project Amount	FCFA 8 207 874 161	USD 13 953 386	
Amount Already Invested	FCFA 49 800 000	USD 83 155	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title	Intermunicipalité Zéro Déchet [Inter-Municipality Zero Waste]		
Location / Area of intervention	Sandiara , Malicounda , Nguéniène Municipality		
Sector(s)	Environment		
Project Partner(s)	AGNISHUDHI AFRICA PTY LTD		
Project Lead(s)	Company	JAGATH GLOBAL CORPORATION L.L.C. AGNISHUDHI ECOSYSTEM	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project will transform the entire inter- municipality area into a "zero waste" area. Once the project starts, waste generated by the community will be processed instead of being sent to landfills. The secondary objective is to eliminate all landfills in the region and to recover the land as a separate project from the "zero waste" project.</p>		
Project Amount	FCFA 11 807 000 000	USD 20 071 900	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title	Hydroponic Project		
Location / Area of intervention	Sandiara		
Sector(s)	Sustainable Agriculture		
Project Partner(s)	Terra Suisse GmbH Agnishudhi Ecosystem		
Project Lead(s)	Companies	JAGATH GLOBAL CORPORATION LLC STRATEMA AM GMBH	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Hydroponics+ Farm is an eco-responsible urban agriculture project, combining low environmental impact and high agricultural profitability. The project is expected to be implemented in 9 months and will directly contribute to local employment and skills development in urban agriculture. In the longer term (20 years), a storage unit, a complete waste management plant, a fleet of electric vehicles and an artificial intelligence-based plant management and operation system are planned.</p>		
Project Amount	FCFA 78 715 000 000	USD 133 815 500	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



ENERGY

Senegal's energy sector is increasingly attractive with ambitious energy ambitions. The discovery of considerable reserves of oil and gas with a production scheduled to start by the end of 2023, is a major opportunity for the Senegalese economy. The energy sector offers great opportunities for investment in hydrocarbons while also demonstrating strong potential for renewable energies, including solar, wind, hydroelectric and biomass. Investing in energy in Senegal can help reduce emissions, diversify energy use, and create jobs.





Project sheet



Project Title	Installation of a Solar Power Plant		
Location / Area of intervention	Diass Airport Platform		
Sector(s)	Solar Power		
Project Partner(s)			
Project Lead(s)	Company	Blaise Diagne International Airport	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project consists in developing a 10 MW (i.e. photovoltaic) solar power plant to supply the airport area. The objective is to achieve energy independence by 2035, to achieve carbon neutrality in the airport’s energy production while diversifying revenue sources through the resale of the surplus.</p>		
Project Amount	FCFA 7 000 000 000	USD 11 900 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	<input checked="" type="checkbox"/> PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	Impact Assessment	Business Plan



Project sheet



Project Title Réseau Gazier du Sénégal [(RGS) *Senegal Gas Network*] - Blue Segment

Location / Area of intervention Mboro/Tobène - Cap des Biches/Sendou

Sector(s) Energy - Hydrocarbons

Project Partner(s) Ministry of Petroleum and Energy (MPE)
 Ministry of Finance and Budget (MFB)
 Ministry of Economy, Planning and Cooperation (MEPC)
 Ministry of Environment and Sustainable Development (MEDD)
 Réseau Gazier du Senegal [(RGS) *Senegal Gas Network*]

Porteur(s) du Projet Company Réseau Gazier du Sénégal S.A. (RGS S.A.)
 Date of creation: 2019.
 Shareholders: 51% PETROSEN Holding S.A., 39% FONSI et 10% SENELEC

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description In line with the Gas-To-Power strategy of Senegalese Government, this project aims to construct and manage a network of gas pipelines linking the Grand Tortue/Ahmeyin (GTA), Yakaar/Teranga (YT) and Sangomar fields to SENELEC power plants and industrial sites. The network is divided into three segments: the blue segment (Mboro/Tobène-Cap des Biches/Sendou) of 92 km in phase 1, the orange segment (Sendou/Malicounda) of 65 km in phase 2, and the green segment (Tobène-Saint-Louis) of 155 km in phase 3. The goal is to provide natural gas for electricity generation and industry.

Project Amount **FCFA 126 000 000 000** **USD 214 200 000**

Amount Already Invested **FCFA 0** **USD 0**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan 36



Project sheet



Project Title	Réseau Gazier du Sénégal [(RGS) Senegal Gas Network]–Orange Segment		
Location / Area of intervention	Sendou - Malicounda		
Sector(s)	Energy - Hydrocarbons		
Project Partner(s)	Ministry of Petroleum and Energy (MPE) Ministry of Finance and Budget (MFB) Ministry of Economy, Planning and Cooperation (MEPC) Ministry of Environment and Sustainable Development (MEDD)		
Project Lead(s)	Company	Réseau Gazier du Sénégal S.A. (RGS S.A.) Date of creation: 2019. Shareholders: 51% PETROSEN Holding S.A., 39% FONSI et 10% SENELEC	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	In line with the Gas-To-Power strategy of Senegalese Government, this project aims to construct and manage a network of gas pipelines linking the Grand Tortue/Ahmeyin (GTA), Yakaar/Teranga (YT) and Sangomar fields to SENELEC power plants and industrial sites. The network is divided into three segments: the blue segment (Mboro/Tobène-Cap des Biches/Sendou) of 92 km in phase 1, the orange segment (Sendou/Malicounda) of 65 km in phase 2, and the green segment (Tobène-Saint-Louis) of 155 km in phase 3. The goal is to provide natural gas for electricity generation and industry.		
Project Amount	FCFA 50 400 000 000	USD 85 680 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	✓Debt	Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title Réseaux Gazier du Sénégal [(RGS) Senegal Gas Network]–Northern gas pipeline

Location / Area of intervention Saint-Louis and Louga

Sector(s) Energy - Hydrocarbons

Project Partner(s) Ministry of Petroleum and Energy (MPE)
 Ministry of Finance and Budget (MFB)
 Ministry of Economy, Planning and Cooperation (MEPC)
 Ministry of Environment and Sustainable Development (MEDD)
 Société nationale d'Electricité du Sénégal [(SENELEC) *Electricity National Company of Senegal*]
 Ndar Energy

Project Lead(s) Company Réseaux Gazier du Sénégal S.A. (RGS S.A.)
 Date of creation: 2019.
 Shareholders: 51% PETROSEN Holding S.A., 39% FONSI et 10% SENELEC

Email et Tel *Please contact APIX*

Project Description Senegal has discovered oil and natural gas reserves (more than 910 billion m3 of gas). The Senegalese company Réseaux Gazier was created to establish a system for transporting gas to power plants. An offshore-onshore pipeline will connect the Grand Tortue/Ahmeyin (GTA) project to the Gandon power plant, with a green segment to connect the north and south of the country. This project is part of Senegal's Gas-To-Power strategy. The first gas delivery is scheduled for December 2023, feeding Ndar Energy's power plant, with additional gas recovery from Mauritania.

Project Amount **FCFA 63 630 000 000** **USD 108 171 000**

Amount Already Invested **FCFA 0** **USD 0**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan ³⁸



Project sheet



Project Title	Project to Build an Oil Depot and Sell Petroleum Products		
Location / Area of intervention	Petite Côte Yenne-Sendou-Ndayane-Somone-Sangomar		
Sector(s)	Oil and Gas - Energy		
Project Partner(s)	Programme Sénégalais pour l'Entreprenariat des Jeunes [(PSE-J) <i>Senegalese Program for Youth Entrepreneurship</i>]		
Project Lead(s)	Company	Technologies Énergies Sénégal S.A. Energy Technology Date of creation : in incubation (PSE-J)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project involves the construction of an oil terminal along Yenne-Sendou-Ndayane-Somone. The company will use the Floating Production Storage and Offloading (FPSO) Léopold Sédar Senghor to supply petroleum products (petrol, diesel, lubricants) and then sell them again. The project will sell 5,000 barrels in Year 1, 30,000 barrels in Year 2, 30,000 barrels in Year 3, 70,000 barrels in Year 4, and 80,000 barrels in Year 5.</p>		
Project Amount	FCFA 3 000 000 000	USD 5 100 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



FINANCE

Thanks to a dynamic and growing financial sector, with strong and well-established financial institutions and infrastructure, Senegal has adopted measures to promote financial innovation, strengthen financial regulation and supervision, and improve access to finance for small and medium-size enterprises. In addition, the Government of Senegal promotes public-private partnerships and financial sector development initiatives, providing incentives and guarantees to attract investors. By investing in Senegal's financial sector, investors can count on significant returns on investment, supporting economic growth and job creation.



Project sheet



Project Title SEN FONDS - Fonds Commun de Placement à Risque [(FCPR) *A Risk Mutual Funds*]

Location / Area of intervention West African Economic and Monetary Union Zone (UEMOA)

Sector(s) All sectors of the economy

Project Partner(s) Fonds Souverain d'Investissements Stratégiques [(FONSIS) *Sovereign Fund for Strategic Investments*]
Caisse des Dépôts et Consignations du Sénégal [(CDC) *Senegalese Deposit and Consignment Office*]
Ministry of Economy, Planning and Cooperation (MEPC)
Compagnie Générale de Finance et de Gestion (CGF GESTION)
Compagnie de Gestion Financière et de Bourse S.A. (CGF BOURSE S.A.)
IMPAXIS SECURITIES

Project Lead(s) Company Fonds Commun de Placement à Risque (FCPR) SEN FONDS
Date of authorisation: 2022.

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description The idea is to develop the FCPR SEN'FONDS to support companies in need of equity or debt financing. The aim is to offer investors (individuals and institutions) the opportunity to access new financial products and invest in strategic projects of the State of Senegal. The Fund will give priority to companies that are not listed on a regulated market, devoting at least 70% of its assets to them. The Fund will also take advantage of opportunities offered by the Bourse Régionale des Valeurs Mobilières (BRVM) and other regulated markets authorised by the UEMOA Financial Markets Authority (AMF-UEMOA) up to a maximum of 30% of its assets under management.

Project Amount FCFA 50 000 000 000 USD 85 000 000

Amount Already Invested FCFA 200 000 000 USD 333 787

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid 41

Project Status Greenfield Brownfield Expansion

Project sheet



Project Title	La Financière Mamy Kaya		
Location / Area of intervention	National Coverage		
Sector(s)	Finance - Social Innovation - Sustainable Development - Social Solidarity Economy		
Project Partner(s)	Crédit Mutuel du Sénégal Bambey Departmental Council Pôle IDEOS Ecole des Hautes Etudes Commerciales (HEC) Montréal La Base entrepreneuriale – HEC Montréal		
Project Lead(s)	Company	Financière Mamy Kaya Investment Fund Date of creation: 2023	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	La Financière Mamy Kaya is a micro-credit investment and financing fund with a particular focus on supporting women and young people, who are often the most marginalized. The fund focuses on agriculture, renewable energy and information technology projects. The micro-credit service is positioned on group financing to support them towards industrialization, but also on individual innovative projects with high impact or high growth potential. La Financière Mamy Kaya fund is housed at Crédit Mutuel du Senegal.		
Project Amount	FCFA	500 000 000	USD 850 000
Amount Already Invested	FCFA	10 000 000	USD 16 660
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



HUMAN CAPITAL

Investing in education in Senegal offers many opportunities, such as building and renovating schools, developing innovative educational programmes, training teachers, and introducing information and communication technologies. These investments improve access to quality education, reduce regional disparities and prepare young people for employment. This sector represents an investment opportunity for human development and socio-economic progress.





Project sheet



Project Title	African Institute for Public Policy		
Location / Area of intervention	Diamniadio, Sandiara		
Sector(s)	Education		
Project Partner(s)	Fonds Souverain d'Investissements Stratégiques (FONSIS) Toulouse School of Economics Prof. Paul Collier - Mr. Barthélemy Faye - Prof. Adama Diaw - Dr. Ali Alami Idrissi - Dr. Amadou Alpha Sall - Dr. Abdoul Aziz Wane		
Project Lead(s)	Company	AFRIPPOL	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>This project is led by international experts with the ability to mobilise their peers. It aims to create a centre of excellence for training in the development of ethics and evidence-based public policy. The Institute will also provide consultancy services to governments and major companies. Finally, by using technology, the Institute will contribute to improving analytical capacity on development issues through data collection and research. The project will create 150 direct jobs and plans to train 7,000 students over 15 years. The centre plans to set up the African School of Governance (ASG), the African Centre for Inclusive Growth (CAIG) and a school of biotechnology and engineering.</p>		
Project Amount	FCFA 23 000 000 000	USD 39 100 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	✓Debt	✓Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	Feasibility Study	Impact Assessment	✓Business Plan



Project sheet



Project Title	SIRT - Sports and Vocational Training Complex		
Location / Area of intervention	Thiès		
Sector(s)	Education - Sports Industry		
Project Partner(s)	ABDGROUP		
Project Lead(s)	Compagnie	Société internationale de Représentation et de Trading (SIRT)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>This project aims at building a multi-purpose sports complex including football pitches, basketball courts, tennis courts, athletics fields, a weight room and a vocational training centre for various trades with state-of-the-art equipment. The project is expected to create 250 to 350 jobs with 150,000 direct beneficiaries.</p>		
Project Amount	FCFA 1 257 350 700	USD 2 137 496	
Amount Already Invested	FCFA 63 656 000	USD 105 000	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	<input checked="" type="checkbox"/> PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



INDUSTRY

Investing in Senegal's industry offers many opportunities, particularly in agribusiness, natural resources processing, manufacturing, construction, energy and chemicals. The country has abundant natural resources and a strategic geographical position, close to major global hubs. Senegal has positioned itself as a major regional industrial hub, and new investment promotion strategies have been implemented, with the establishment of several Special Economic Zones offering tax incentives and tailor-made business facilitation services.





Project sheet



Project Title **Revival of Domitexka Saloum**

Location / Area of intervention Kahone Saloum

Sector(s) Industry - Textiles

Project Partner(s) KFW (German Cooperation)

Project Lead(s)

Company	Domitexka Saloum S.A.U. Industrial Textiles Date of creation: 2010
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

The project aims to create an industrial and textiles complex combining the existing activities of SOTEXKA (spinning, weaving, finishing) and SOTIBA (printing and dyeing), while developing new activities in synergy with the core businesses of these two entities. The Senegalese market for printed textiles, currently dominated by imports, presents a major opportunity for the local industry to position itself. Its goal is to revitalise the Senegalese textile industry in the traditional printed loincloth segment, with a market estimated at 2,000 tonnes per month. The project is expected to create 2,100 direct jobs and 2,200 indirect jobs.

Project Amount (funding needs) **FCFA 2 163 043 852** **USD 3 677 174**

Amount Already Invested **FCFA 6 750 979 564** **USD 11 274 154**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title E-Cover - Tyre recycling

Location / Area of intervention Dakar (Processing)
National coverage (collection)

Sector(s) Industry - Recycling

Project Partner(s) Women's Investment Club (WIC) CAPITAL
Brightmore Capital
SOCOCIM Industries

Project Lead(s)

Company	E-COVER S.A.S. Processing tire waste into fuel for cement plants. Date of creation: 2020
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

The aim of this project is to set up an industry to convert tyre waste into aggregate for artificial turf for football pitches, and shredded tyres for use as an environmentally-friendly fuel in cement plants. The project plans to recycle nearly 263,000 tonnes of tyres, while developing a regional value chain based around waste tyres. E-Cover plans to create 110 jobs with about 200 direct beneficiaries.

Project Amount **FCFA 2 900 000 000** **USD 4 930 000**

Amount Already Invested **FCFA 400 000 000** **USD 637 200**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasability Study Impact Assessment Business Plan



Project sheet



Project Title Kédougou Multi-Services Plant

Location / Area of intervention Kédougou

Sector(s) Mining - Energy - Education

Project Partner(s) Équipements KN (Canada)
Industries orientales S.A. (Kédougou)

Project Lead(s)

Company	Industries Orientales S.A. Permanent and physical mining facilities Date of creation: 2016 A branch of KN Mining
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

Project components include the establishment of a gold processing plant, a fabrication and maintenance workshop for the industrial mines based in Kédougou, a storage warehouse, internship and training programmes, and a business incubator. The objectives are to increase local content, reduce supply costs for mining operators and strengthen local manufacturing and maintenance capabilities. The project is expected to create 100 direct jobs and benefit the entire mining ecosystem in the Kédougou region and beyond.

Project Amount **FCFA 725 000 000** **USD 1 232 500**

Amount Already Invested **FCFA 75 000 000** **USD 127 500**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title **Collecting and Valuing Plastic Waste for a Circular Economy**

Location / Area of intervention Sandiara

Sector(s) Green and blue economy - PPP - Industrialisation

Project Partner(s) Société Nationale de Gestion Intégrée des Déchets S.A. (SONAGED S.A.)
Haskè Ventures
Compagnie de Gestion financière et de Bourse S.A. (CGF BOURSE S.A.)

Project Lead(s)

Company	Haskè Conseil, as part of the TAARAL initiative, the Multi-Stakeholder Alliance for the Development of a Circular Economy
Email	<i>Please contact APIX</i>
Tel	<i>Please contact APIX</i>

Project Description

The aim of this project is to strengthen the selective collection of plastic waste in Senegal and to set up a recycling plant for this waste. The main objectives are: (i) increase the selective collection of plastic waste and (ii) develop a recycling industry to recover this waste. Almost 200,000 tonnes of plastic waste are generated annually in Senegal (50% in Dakar), and only 4 to 8% is recycled. The economic model is based on collecting plastic waste from households, transporting it to collection points and converting it into granules or commercial preforms. The project is expected to create 200 direct jobs and over 300 indirect jobs.

Project Amount **FCFA 1 554 300 200** **USD 2 642 310**

Amount Already Invested **FCFA 50 000 000** **USD 85 000**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title Industrial Plastic Logistics Unit

Location / Area of intervention Thiès

Sector(s) Handling - Storage and Preservation - Freight Transport

Project Partner(s) NA

Company Aissatou Fall Biens et Services (AFBS)
 Import of plastic packaging.
 Date of creation: 2017.

Project Lead(s)

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description

The project aims at setting up an industrial unit to manufacture plastic logistics equipment (pallets and crates) for handling, storing, preserving and transporting goods for producers and processors, beverage producers and the pharmaceutical industry. Since its creation, the company has developed a customer base in Senegal, Gambia, Mauritania and Mali.

Project Amount **FCFA 1 000 000 000** **USD 1 700 000**

Amount Already Invested **FCFA 10 000 000** **USD 17 000**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title	Construction of a Unit for Exporting Fish and Seafood Products and Preparing "Fish and Seafood Speciality" ready-made Meals		
Location / Area of intervention	National coverage with a production unit based in Diamniadio		
Sector(s)	Fishing industry - Large-scale distribution		
Project Partner(s)	<p>Bureau de Mise à Niveau [(BMN) <i>Companies Upgrading Office</i>] Agence d'Encadrement et de Développement des Petites et Moyennes Entreprises [(ADPME) <i>Agency for the Support and Development of Small and Medium-sized Enterprises</i>] Agence Nationale de Promotion des Investissements et des Grands Travaux [(APIX-S.A.) <i>National Agency for Investment Promotion and Major Projects</i>] Direction Générale des Pôles Urbains [(DGPU) <i>Directorate General of Urban Centres</i>] ECOBANK</p>		
Project Lead(s)	Compagnie	Cabinet Afrique Emergence Conseil Strategy and Management Consulting in Agriculture, Livestock, Fisheries and Aquaculture Date of creation: July 2007	
	Email	Please contact APIX	
	Tel	Please contact APIX	
Project Description	<p>This project aims to construct a processing and marketing unit for fish and seafood products for national and European large-scale distribution. It will offer 3 product categories: fresh and frozen processed products, fresh and frozen semi-processed products and frozen whole products.</p> <p>The unit will be located in Diamniadio on an area of 3,000 m². This area is 15 minutes from Blaise Diagne International Airport (AIBD) which will facilitate exports by air cargo. This project will create 300 jobs and have close to 200 direct beneficiaries. It will also have a strong social impact, helping to empower the women, representing 90% of employees.</p>		
Project Amount	FCFA 3 700 000 000	USD 6 290 000	
Amount Already Invested	FCFA 443 000 000	USD 730 547	
Type of Funding Sought	✓Private	✓Public	PPP
Type of Investment	✓Debt	✓Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion 52
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title **Mugu+**

Location / Area of intervention Thiès – Tassett

Sector(s) Industry- Mining

Project Partner(s) Réseau Entreprendre Dakar

Project Lead(s)

Company	Les Sablières du Sahel Production of innovative geo-resources (sand and calcium carbonate) Date of creation: 2019 Start of activities: 2022
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Email *Please contact APIX*

Tel *Please contact APIX*

Project Description

The idea is to establish a calcium carbonate production and marketing unit by valuing production waste from limestone aggregate quarries in Pout and Bandia. The project's objectives are to supply 30% of the local calcium carbonate market by 2027, to recycle at least 10% of mining production waste and to create 50 direct jobs.

Project Amount **FCFA 1 000 000 000** **USD 1 700 000**

Amount Already Invested **FCFA 80 000 000** **USD 132 062**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title	Misstoo Factory		
Location / Area of intervention	Thiès – Senegal		
Sector(s)	Textiles Industry		
Project Partner(s)	NA		
Project Lead(s)	Company	MISSTOO - "Made In Senegal" clothing brand Date of creation: 2012	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	

Project Description

MISSTOO is a “Made In Senegal” clothing brand created more than 10 years ago. The MISSTOO Factory project aims to scale up the brand by industrialising its manufacturing processes to enable it to establish itself on the African and then international market. The project will expand the company’s workforce to 120 employees.

Project Amount	FCFA 1 600 000 000	USD 2 720 000	
Amount Already Invested	FCFA 300 000 000	USD 510 000	
Type of Funding Sought	✓Private	✓Public	PPP
Type of Investment	✓Debt	✓Equity	Hybrid
Project Status	Greenfield	Brownfield	✓Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title Formation Groupement Québec - Sénégal

Location / Area of intervention Kédougou

Sector(s) Mining - Energy - Education

Project Partner(s) Équipements KN (Canada)
Industries orientales (Kédougou)
Université Canadienne (UQAT)
Avistra International

Project Lead(s)	Company	Centre d'Etude et de Coopération Internationale (CECI)
	Email	<i>Please contact APIX</i>
	Tel	<i>Please contact APIX</i>

Project Description The aim of the project is to create a non-profit organization that will operate the Kédougou mining hub. This hub will bring together Senegalese experts, supported by Canadian experts from the private, academic and NGO sectors, who will support local businesses to seize opportunities in the mining value chain in Senegal and the sub-region. The resources will be obtained by setting up training programmes and technical platforms for public and private training centres in exchange for royalties and refinancing through the sale of skills training for the mining industry. The project is expected to create 40 direct jobs.

Project Amount	FCFA 12 414 914 608	USD 21 105 354
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Amount Already Invested	FCFA 5 000 000	USD 8 500
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Type of Funding Sought	Private	Public	✓PPP
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Type of Investment	✓Debt	Equity	Hybrid
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Project Status	✓Greenfield	Brownfield	Expansion
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Available Resources	✓Feasibility Study	Impact Assessment	✓Business Plan
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PHARMA INDUSTRY

Senegal is a competitive destination for investment in the health sector. To broaden its offers and attract investors, the country is developing cutting-edge sectors such as medical biotechnology, oncology, the pharmaceutical industry and pharmaceutical analysis laboratories. Senegal is aiming for pharmaceutical sovereignty by supporting local industry through policies and reforms. Incentives for tax and research & development offer opportunities in production, distribution and research targeting local and international markets.





Project sheet



Project Title Project to Establish a Pharmaceutical Manufacturing and Distribution Unit

Location / Area of intervention Diamniadio – Dakar Region

Sector(s) Pharmaceutical

Project Partner(s) Laboratoire BEKER
Groupe CITAF
Pharmaciens sénégalais

Project Lead(s) Compagnie SOCAFI INVEST S.A.
Date of creation: 2022
Ongoing activities: acquisition of the land and construction of the industrial building and its annexes

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description

The project aims at establishing a pharmaceutical manufacturing unit. This plant will produce drugs for hypertension, diabetes, pain, infectious diseases and the digestive system. The economic model foresees a start-up by primary packaging, followed by the manufacture from granules ready to be compressed, and then the complete manufacture from the raw materials. The project will benefit Senegal and other countries in Francophone Sub-Saharan Africa, reducing imports by increasing pharmaceutical sovereignty. The project is expected to create 130 direct jobs.

Project Amount **FCFA 4 500 000 000** **USD 7 650 000**

Amount Already Invested **FCFA 416 000 000** **USD 707 200**

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title	Local and Eco-responsible Production of Health Products		
Location / Area of intervention	Cultures: Ross Béthio/Saint-Louis Design and manufacture: Pikine/Dakar		
Sector(s)	Health - Agriculture - Industrialisation - Research and Development		
Project Partner(s)	Injini Consulting Canada Dr. Ibrahima Faye		
Project Lead(s)	Company	ROCKY'S LABORATORIES (R&L) S.A.R.L Manufacture of organic food supplements, phytomedicines and cosmetics Date of creation: 2020	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	R&L manufactures dietary supplements, phyto-medicines and organic cosmetics based on plants grown in Senegal, such as moringa, ngueer, bissap, shea. The aim of the project is to promote health by contributing to the pharmaceutical sovereignty of Senegal. The project includes research and development, growing, processing, packaging, promotion and marketing of products. The economic model involves B2B sales to wholesalers, as well as B2C sales.		
Project Amount	FCFA 3 500 000 000	USD 5 950 000	
Amount Already Invested	FCFA 134 000 000	USD 213 462	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	<input checked="" type="checkbox"/> Public	<input checked="" type="checkbox"/> PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title Upgrading Teranga Pharma Manufacturing Unit

Location / Area of intervention Senegal

Sector(s) Pharmaceutical Industry - Health

Project Partner(s) GLOBELA GROUP PHARMA

Project Lead(s) Company TERANGA PHARMA

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description

The aim of the project is to upgrade Teranga Pharma's drug manufacturing facilities (improvement, requalification and equipment purchases). Teranga Pharma has 670 shareholders, 90% of whom are pharmacists and doctors, as well as major Senegalese investors. This upgrade will make it possible to provide the entire population of Senegal, the UEMOA zone, the CEMAC zone and English-speaking countries with the products they need for their health.

Project Amount FCFA 3 000 000 000 USD 5 100 000

Amount Already Invested FCFA 1 200 000 000 USD 2 000 000

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan



Project sheet



Project Title	EASYPHARMA « IV Solutions »		
Location / Area of intervention	Senegal		
Sector(s)	Pharmaceutical Industry - Health		
Project Partner(s)	Fonds Souverain d'Investissements Stratégiques [(FONSIS) <i>Sovereign Fund for Strategic Investments</i>]		
Project Lead(s)	Company	EASYPHARMA International consultant/expertise in the pharmaceutical industry - Auditor in the industry Date of creation: 2005	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	The idea is to build a manufacturing unit for solid solutions, peritoneal dialysis solutions and premixes (antibiotics, analgesics, vitamins and proteins for parenteral nutrition). The objectives of this project are to contribute to the development of the local pharmaceutical industry in order to increase the availability of quality products, while lowering costs to make products more accessible.		
Project Amount	FCFA 9 167 759 883	USD 15 585 191	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title	EASYPHARMA “Hydrophilic Cotton and Derivatives for Medical Use”		
Location / Area of intervention	National Coverage		
Sector(s)	Pharmaceutical Industry - Health		
Project Partner(s)	Niayes - Kaolack		
Project Lead(s)	Company	EASYPHARMA International consultant/expertise in the pharmaceutical industry - Auditor in the industry Date of creation: 2005	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	The project aims to construct a unit for processing cotton into medical consumables and accessories with the goal of meeting the high demand for the production and marketing of cotton wool, compresses and cotton buds.		
Project Amount	FCFA 1 985 315 956	USD 3 375 037	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	✓Private	✓Public	PPP
Type of Investment	✓Debt	✓Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Etude de Faisabilité	✓Impact Assessment	✓Business Plan



Project sheet



Project Title	JXPHAR		
Location / Area of intervention	Diamniadio – Dakar Region		
Sector(s)	Pharmaceutical Industry - Health		
Project Partner(s)	Analytical Chemistry Laboratory - Université Cheikh Anta Diop Marbio Cooper Pharma		
Project Lead(s)	Company	JXPHAR Production of cosmetics Date of creation: 2020	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Jxphar is a project initiated by university pharmacists with the aim of contributing to national pharmaceutical sovereignty by positioning itself in the production, packaging and repackaging of medicines, while developing the distribution chain. The project is expected to create more than 3,000 jobs.</p>		
Project Amount	FCFA 1 000 000 000	USD 1 700 000	
Amount Already Invested	FCFA 6 000 000 000	USD 9 876 000	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	<input checked="" type="checkbox"/> Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	Greenfield	Brownfield	<input checked="" type="checkbox"/> Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	<input checked="" type="checkbox"/> Impact Assessment	<input checked="" type="checkbox"/> Business Plan



TOURISM

Recognised for its cultural heritage, beaches, diversified landscapes and art scene, Senegal has strong tourism potential. Tourism is developing with niche markets such as discovery tourism and sport fishing, among others. The country has embarked on a tourism strategy focused on increasing supply and quality, taking environmental and social issues into account right from the project design stage. The Government is supporting the sector by improving infrastructure, simplifying visa procedures and promoting the country with the "Destination Senegal, Land of Teranga" label. Tourism offers a wide range of opportunities in the development of tourist areas, hotels, restaurants, transport, services, conferences and leisure activities.





Project sheet



Project Title	Tourism Development- Kafountine Abéné		
Location / Area of intervention	Kafountine - Abéné - Casamance		
Sector(s)	Tourism		
Project Partner(s)	Ministry of Tourism and Leisure Ministry of Finance and Budget		
Project Lead(s)	Company	Société d'Aménagement et de Promotion des Côtes et Zones touristiques du Sénégal (SAPCO-Sénégal)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>Kafountine area offers unique natural and cultural qualities, including preserved landscapes such as the bolongs, coastline and savannahs, as well as the cultural wealth of Casamance. The aim of this project is to develop and manage the area by creating an identity based on tranquillity and ecological modernity. A major image and territorial marketing challenge for the region, this project will see the creation of top-of-the-range lodges that will blend in with the region's unique natural environment.</p>		
Project Amount	FCFA 90 000 000 000	USD 153 000 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	✓Debt	Equity	Hybrid
Project Status	Greenfield	Brownfield	✓Expansion
Available Resources	✓Feasibility Study	✓Impact Assessment	✓Business Plan



Project sheet



Project Title	Tourism Development- Mbodiène		
Location / Area of intervention	Mbodiène		
Sector(s)	Tourism		
Project Partner(s)	Ministry of Tourism and Leisure Ministry of Finance and Budget		
Project Lead(s)	Compagnie	Société d'Aménagement et de Promotion des Côtes et Zones Touristiques du Sénégal (SAPCO-Sénégal)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The Mbodiène resort, located on a 504-hectare seafront including 4 kilometres of beach, is an integrated, sustainable project comprising luxury hotels (3,000 rooms) and upmarket residences (2,754 units), as well as sports, leisure and health facilities. It will offer a beach club, an aquatic park, two golf courses, sports villages, conference centres, sports academies, an art museum and a marina. This project under the Plan for an Emerging Senegal, will generate more than 41,054 direct and indirect jobs, with an added value of 169 billion FCFA (\$269,217,000) and annual revenues estimated at 58 billion FCFA (\$92,394,000).</p>		
Project Amount	FCFA 650 000 000 000	USD 1 105 000 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	Private	Public	✓PPP
Type of Investment	✓Debt	Equity	Hybrid
Project Status	Greenfield	Brownfield	✓Expansion
Available Resources	✓Feasability Study	✓Impact Assessment	✓Business Plan



TRANSPORT

The Senegalese government has put infrastructure at the heart of its development programme by structuring mega-projects in the transport sector, mass transport systems and logistics. Investment opportunities include transport infrastructure, logistics, transport services, sea and air transport, road construction and the development of intelligent transport systems. Investment in this sector will promote connectivity, trade, job creation, opening up and economic development.





Project sheet



Project Title African Green Transport (Agt) E-mobility

Location / Area of intervention AIBD Airport - Dakar

Sector(s) Transport-Photovoltaic (PV) Renewable Energy

Project Partner(s) CIRCONTROL, YUTONG E-BUS, FONSI, CETUD, DONGFENG LIUZHOU MOTORS, CIRCUTOR / GIE TAXI AIBD & GIE TAXI URBAIN DAKAR

Project Lead(s) Compagnie AGT E-MOBILITY SARL
Electric Vehicle Charging Infrastructure (IRVE) and Electric Vehicle Supply Company
Date of creation: 2018.
Strat of activities: 2024

Email *Please contact APIX*

Tel *Please contact APIX*

Project Description The project aims to set up charging infrastructure for electric vehicles (IRVE) and to sell 500 electric vehicles (EVs) in the first year. It also includes the installation of solar panels, the creation of an EV assembly plant and the sale of electricity to charging stations. Subsequent phases will see the installation of more IRVEs, the expansion of the solar network and the creation of an EV assembly plant for taxis in Senegal and West Africa. The project is expected to create 1,500 jobs.

Project Amount FCFA 10 411 323 324 USD 17 699 249

Amount Already Invested FCFA 150 000 000 USD 238 950

Type of Funding Sought Private Public PPP

Type of Investment Debt Equity Hybrid

Project Status Greenfield Brownfield Expansion

Available Resources Feasibility Study Impact Assessment Business Plan ⁶⁷



Project sheet



Project Title	Sine Saloum Shipping Company		
Location / Area of intervention	Sine Saloum		
Sector(s)	Public and private freight and passenger transport		
Project Partner(s)	Quux LLC		
Project Lead(s)	Compagnie	Quux LLC	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project aims at increasing connectivity and the movement of goods in the Sine Saloum islands, currently served only by pirogues. Its goal is to provide reliable, low-cost transport options to develop the area's economy. The project calls for the introduction of 5 boats capable of carrying 30 tonnes of freight or 350 passengers. The company will operate solely in the Sine Saloum, covering an area with a population of around 40,000 but with the potential to benefit more than 250,000 people (tourist and commercial activities). The project will help to create nearly 175 direct jobs.</p>		
Project Amount	FCFA 1 450 000 000	USD 2 465 000	
Amount Already Invested	FCFA 45 000 000	USD 75 000	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasability Study	Impact Assessment	<input checked="" type="checkbox"/> Business Plan



Project sheet



Project Title	Installation of a Freight Zone and Logistics Store		
Location / Area of intervention	Diass Airport Platform		
Sector(s)	Logistics - Freight - Storage		
Project Partner(s)	NA		
Project Lead(s)	Company	Blaise Diagne International Airport (AIBD SA.)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The project entails creating a 2,000 m² freight terminal for the development of storage and import-export activities. The aim is to develop and improve the freight activity at AIBD S.A. as well as the quality of the current service with modern and innovative facilities. The project includes the construction and equipping of the second freight store, the construction and equipping of a logistics zone (storage warehouses, distribution centres, loading/unloading zones, truck parking areas).</p>		
Project Amount	FCFA 10 000 000 000	USD 17 000 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	<input checked="" type="checkbox"/> Private	Public	<input checked="" type="checkbox"/> PPP
Type of Investment	Debt	<input checked="" type="checkbox"/> Equity	Hybrid
Project Status	<input checked="" type="checkbox"/> Greenfield	Brownfield	Expansion
Available Resources	<input checked="" type="checkbox"/> Feasibility Study	Impact Assessment	Business Plan



Project sheet



Project Title	Aéroville		
Location / Area of intervention	Diass Airport Platform		
Sector(s)	Hotels - Services		
Project Partner(s)	NA		
Project Lead(s)	Company	Blaise Diagne International Airport (AIBD S.A.)	
	Email	<i>Please contact APIX</i>	
	Tel	<i>Please contact APIX</i>	
Project Description	<p>The "Aéroville" project is a city development project covering an area of almost 400 hectares, where hotel, industrial (aeronautical industry), logistics (storage units) and sports infrastructures will be built. The aim is to offer accommodation that meets the international standards of an air hub, to provide business parks and zones for industrial promoters and developers, to set up industrial units (aeronautical industry) to support the socio-economic development of the area and to diversify AIBD S.A.'s sources of revenue through rents and royalties.</p>		
Project Amount	FCFA 60 000 000 000	USD 102 200 000	
Amount Already Invested	FCFA 0	USD 0	
Type of Funding Sought	✓Private	Public	✓ PPP
Type of Investment	Debt	✓Equity	Hybrid
Project Status	✓Greenfield	Brownfield	Expansion
Available Resources	✓Feasability Study	Impact Assessment	Business Plan



For any further information on the projects presented in this catalogue of Investment Projects, or on any other question relating to investment in Senegal, please contact:

Projets@foruminvestinsenegal.sn



PROMOTION DES INVESTISSEMENTS
ET GRANDS TRAVAUX

52 - 54 Rue Mohamed V BP 430

CP 18524 Dakar RP Sénégal

www.investinsenegal.com

Email: investinsenegal@apix.sn

Tél: +221 33 849 05 55